




THE GLOBAL IMPACT OF THE CONCEPT OF

POPULATION HEALTH

ON THE DESIGN OF HEALTH NETWORKS + HEALTH FACILITIES



P527



ANN & BARSHINGER CANCER INSTITUTE

RESEARCH BASED DESIGN
Fundamental to Architectural Excellence
While Advancing Population Health

B A L L I N G E R

SPEAKERS



Louis A. Meilink, Jr., AIA, ACHA, ACHE

- Principal with 29 Years of Diversified Healthcare Experience
- 2 Pebble Projects with The Center for Healthcare Design
- Kansas State – Class of '87



Debbie Phillips, AIA, ACHA, EDAC

- Senior Healthcare Planner
- Accredited in Healthcare Planning and Evidence Based Design
- Aggie – Class of '85



TODAY'S AGENDA

- ABOUT BALLINGER
- RESEARCH/EVIDENCE BASE DESIGN
- TODAY'S HEALTHCARE LANDSCAPE
- POPULATION HEALTH
- THE EVOLVING QUADRUPLE AIM
- ARCHITECTS' ROLE IN PUBLIC HEALTH



ABOUT BALLINGER



ABOUT BALLINGER



- Founded in 1878
- 225 Architecture + Engineering + Interiors Professionals in Single Office in Philadelphia
- Collaborative, Client Focused Approach
- Principal Involvement
- Integration of Planning, Design + Technology; History of Innovation
- Design Excellence
- Health Science Initiatives: Clinical, Teaching, Research

225 ARCHITECTS, INTERIORS + ENGINEERS BASED IN PHILADELPHIA



ICONIC DESIGN & CLINICAL EXCELLENCE



NewYork-Presbyterian



Johns Hopkins University



Shore Memorial Hospital



Adelphi University



Cooper University Hospital



NYU Langone Medical Center / CUNY



Weill Cornell Medical Center



University of Wisconsin



George Washington University

ARCHITECTURE FOR HEALTH: RECENT PROJECTS



Golisano Children's Hospital - 2015



University of Maryland Medical Center - 2014



Reading Hospital Medical Center - 2016



Penn Medicine, Lancaster General Health - 2013

HEALTHCARE EXPERTISE/LEADERSHIP



pebble project
from The Center for Health Design



THE CENTER FOR
HEALTH DESIGN®



AIA Academy of Architecture for Health

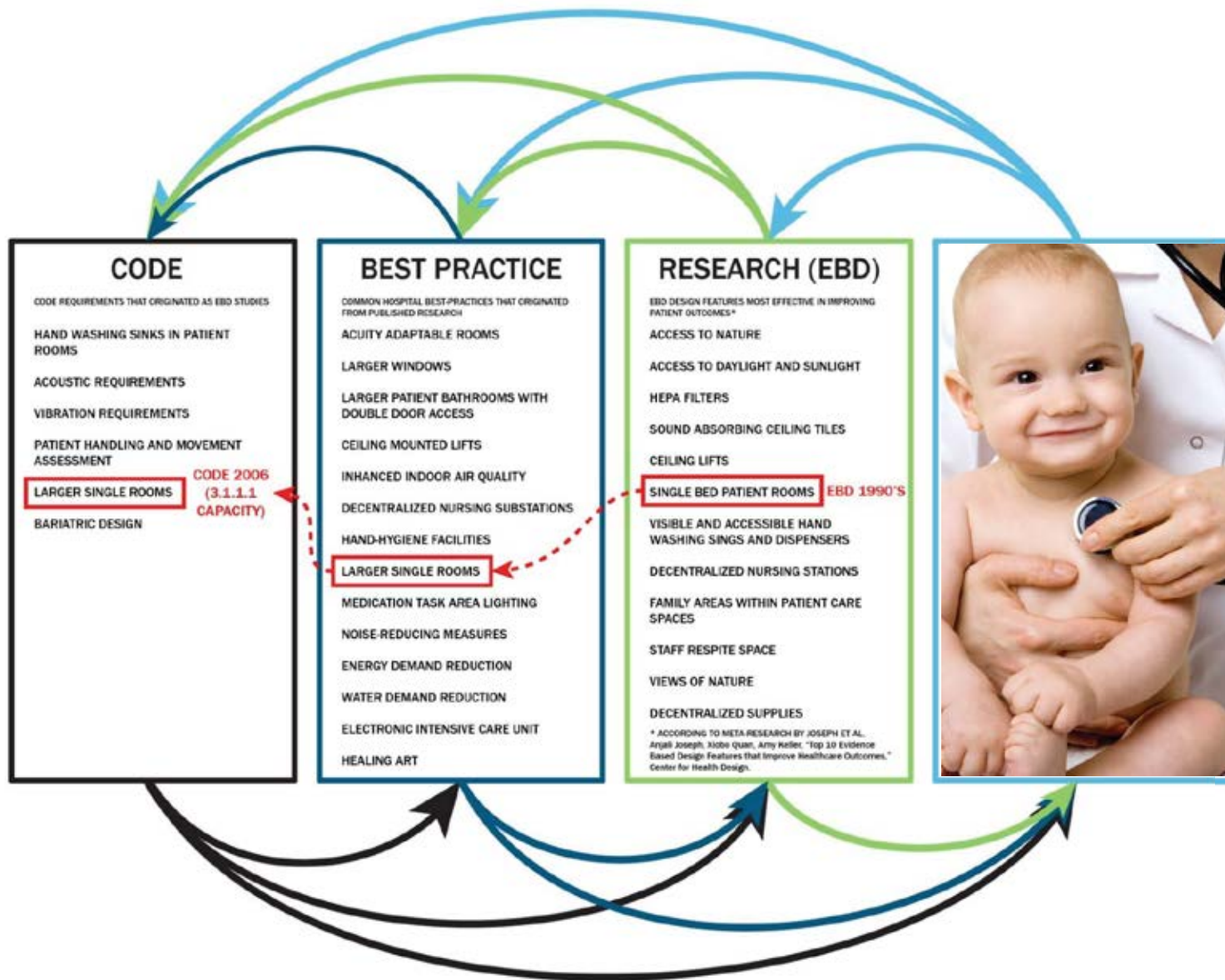
A black and white photograph of a hospital ward. The room features several metal-framed beds with white linens. Two nurses in traditional uniforms and caps are attending to patients. Large windows line the back wall, providing a view of an industrial or urban landscape. A potted plant is visible on the left side of the room. The overall atmosphere is that of a well-lit, organized medical facility.

RESEARCH/EVIDENCE BASED DESIGN

“Evidence-based design (EBD) is the process of basing decisions about the built environment on credible research to achieve the best possible outcomes.”

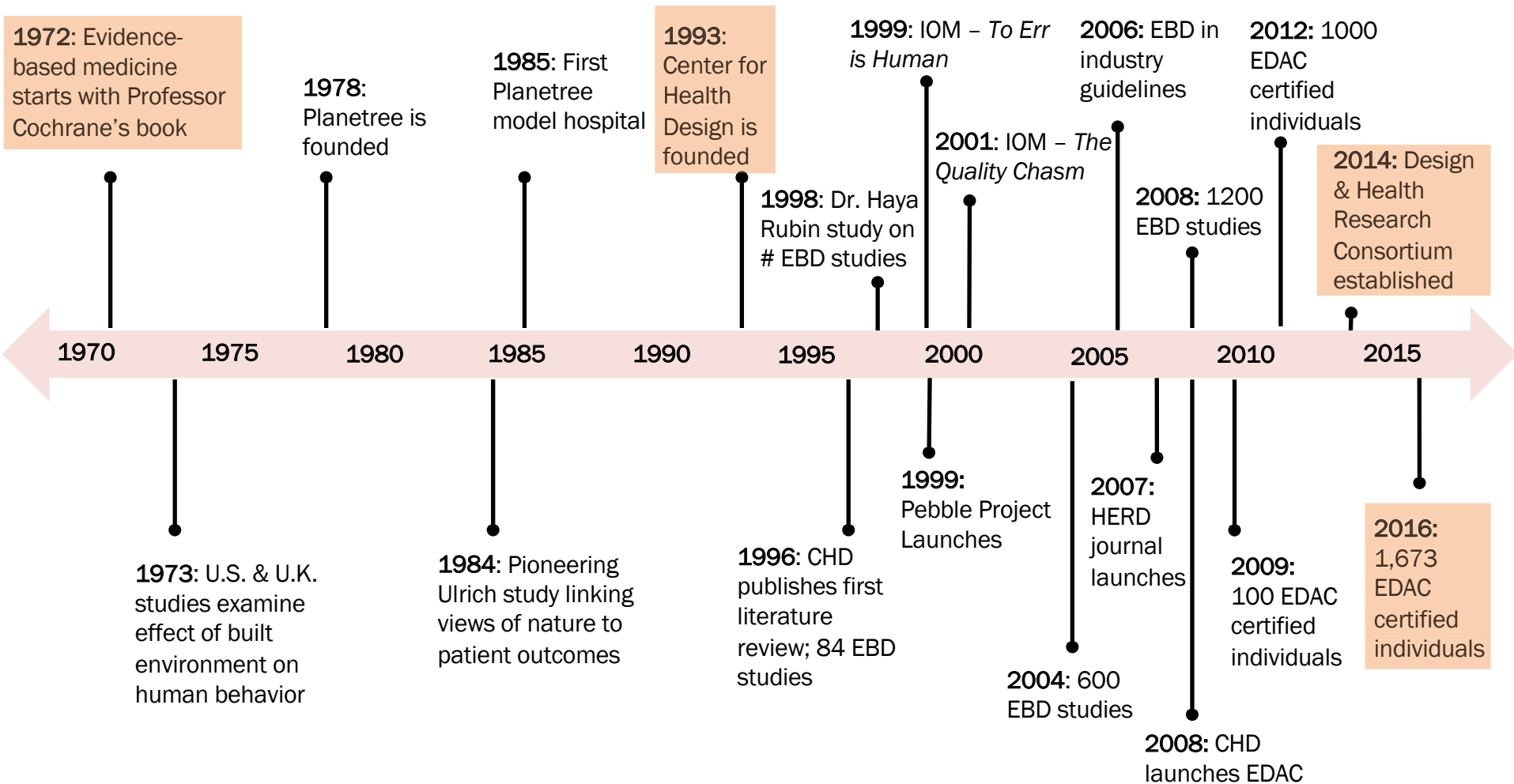
- The Center for Health Design, “Evidence-based Design Accreditation and Certification (EDAC),” accessed 08/16/2012, <http://www.healthdesign.org/edac/about>.

RESEARCH BASED APPROACH





HISTORY OF EVIDENCE BASED DESIGN



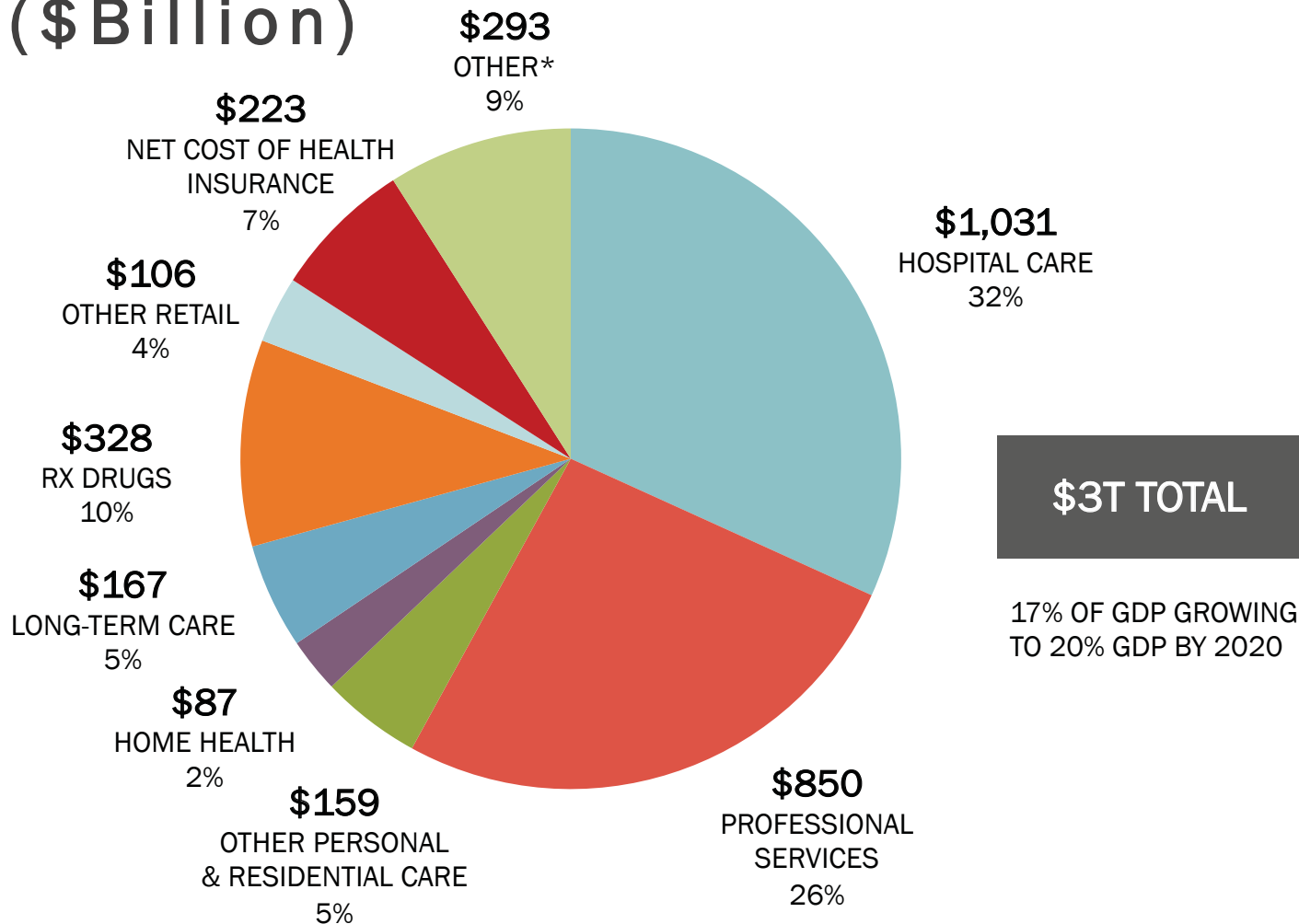


TODAY'S HEALTHCARE LANDSCAPE





NATIONAL HEALTH EXPENDITURES 2015(\$Billion)

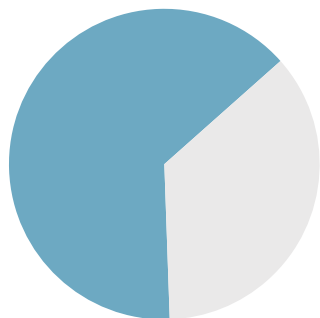


*Other = Government administration + Government public health activities + Investment (noncommercial research, structures and equipment)

Source: National Health Expenditure Projections, 2014-2024: Spending Growth Faster Than Recent Trends, Health Affairs, August 2015, 34:8, 1407-1417. Centers for Medicare and Medicaid Services, Office of the Actuary, National Health Statistics Group.



NATIONAL HEALTH EXPENDITURES: WHO'S PAYING?



**64% COST OF CARE
BY GOVERNMENT**



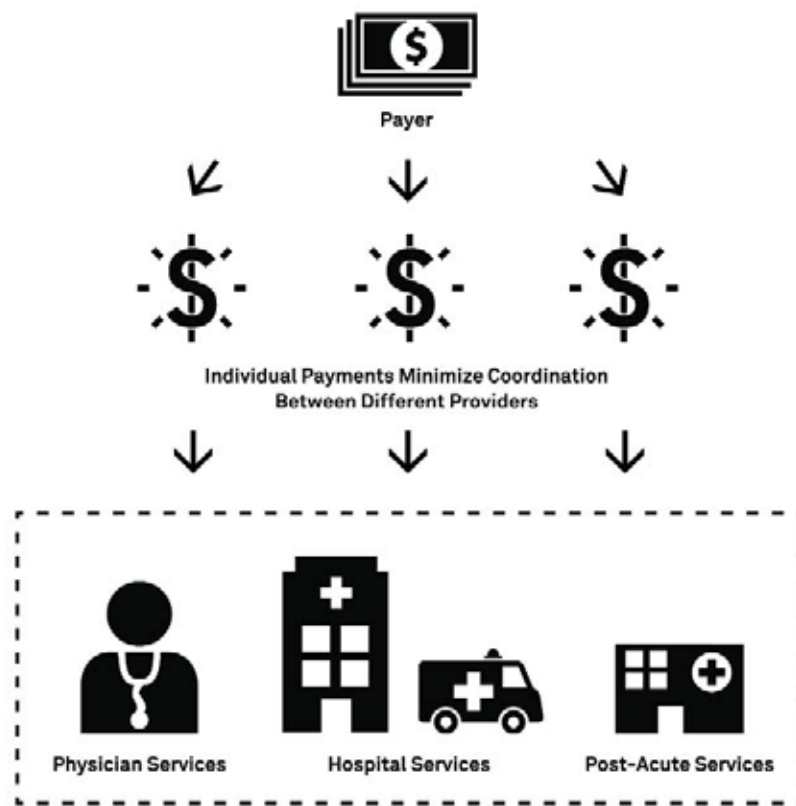
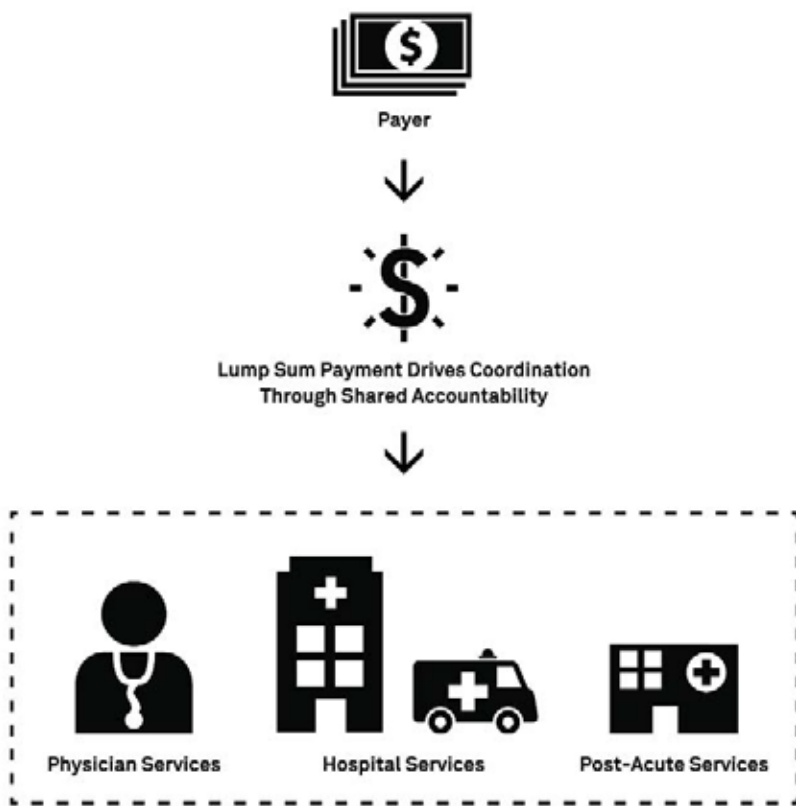
**36% COST OF CARE
BY PRIVATE INSURANCE**

- *48% FOR MEDICARE, MEDICAID, AND VA*
- *6% FOR GOVERNMENT COVERAGE OF PRIVATE INSURANCE FOR EMPLOYEES*
- *10% TAX SUBSIDIES FOR HEALTHCARE INSURANCE*

POPULATION HEALTH VS. UNBUNDLED CARE: CHALLENGE/TENSION

THE GOVERNMENT WANTS TO BUNDLE PAYMENTS TO GAIN ACCOUNTABILITY FOR ENTIRE TREATMENT.

PRIVATE INSURERS WANT TO PAY BY SERVICE.



“THE PIE IS GETTING SMALLER AND THE TABLE MANNERS ARE GETTING WORSE.”

- The Advisory Board

DISTRIBUTION OF COSTS

ACCOUNTS FOR
HALF
OF HEALTH SPENDING

5% OF THE POPULATION



COST OF CHRONIC DISEASE



OF **ALL DEATHS** ARE
CAUSED BY ONE OR MORE OF
5 CHRONIC DISEASES:

- HEART DISEASE
- CANCER
- STROKE
- CHRONIC OBSTRUCTIVE
PULMONARY DISEASE
- DIABETES

COST OF CHRONIC DISEASE

NEARLY

$\frac{1}{2}$

OF ALL AMERICANS
SUFFER FROM
AT LEAST ONE

**CHRONIC
DISEASE**

CHRONIC DISEASES
ACCOUNT FOR **\$3** OF EVERY **\$4**
SPENT ON HEALTHCARE



THE EVOLVING HEALTHCARE LANDSCAPE

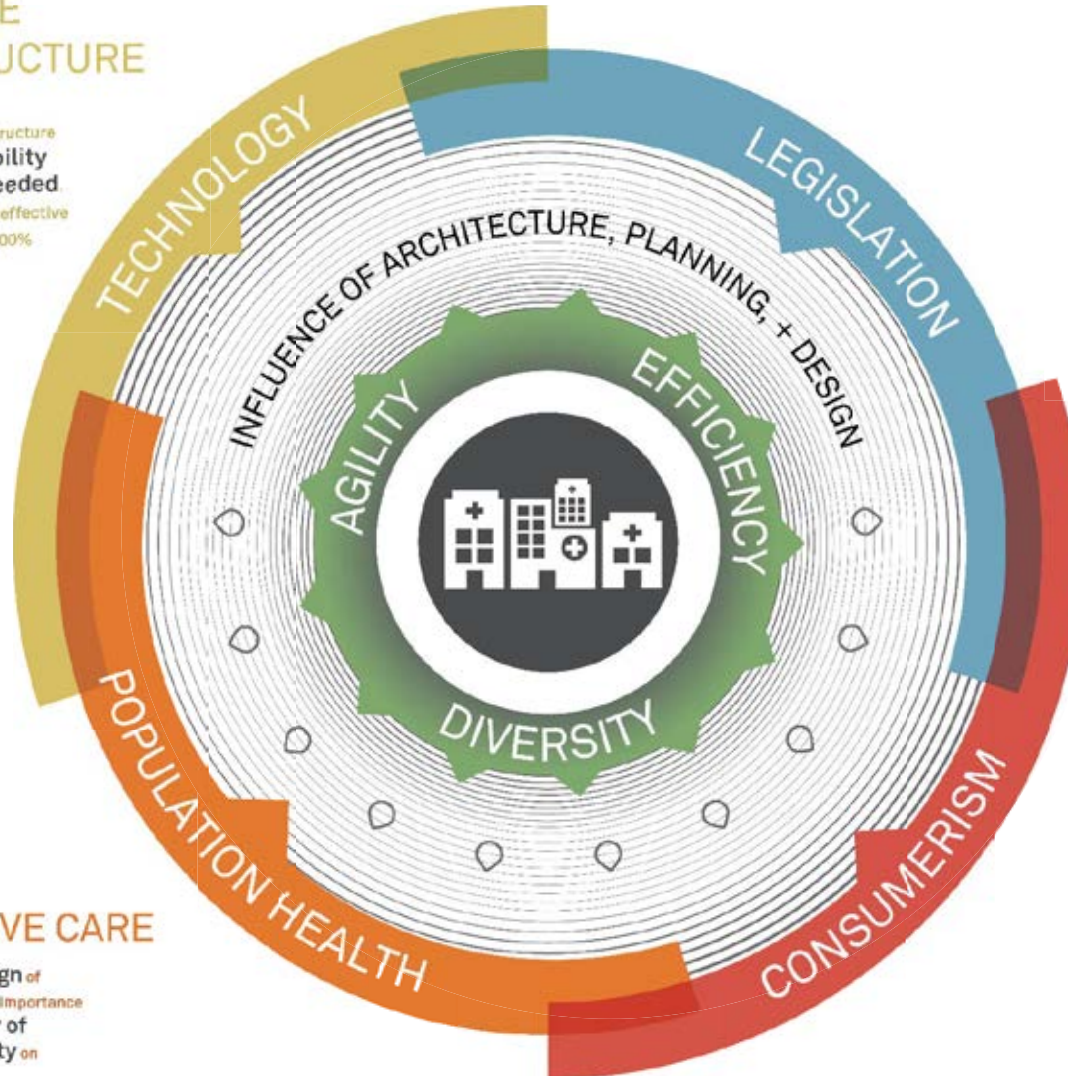
ADAPTABLE INFRASTRUCTURE

Well defined zones of pre-investment for infrastructure allow for **future flexibility** where it is most needed. It is cost prohibitive and ineffective to design all spaces with 100% flexibility.



HEALTH + PREVENTATIVE CARE

Evidence-Based Design of health facilities illustrates the importance of principles such as **quality of care and patient safety** on Population Health.



PERFORMANCE BASED FUNDING

The American Affordable Care Act is **tightening the reins on reimbursements** through several initiatives (eg: Value-Based Purchasing program, Hospital Readmissions Reduction Program). Hospital Consumer Assessment of Healthcare Providers and Systems scores are also affecting reimbursements. **Quality of facilities** has a positive impact on these legislated initiatives.



CHOICE + ACCESS

Today's patients and their families have access to information and choice about their care. Providing a **greater level of comfort and amenities** keeps institutions competitive. Hospital leaders are looking for innovative ways to **replace outdated inpatient facilities, repurpose existing buildings and upgrade in place.**

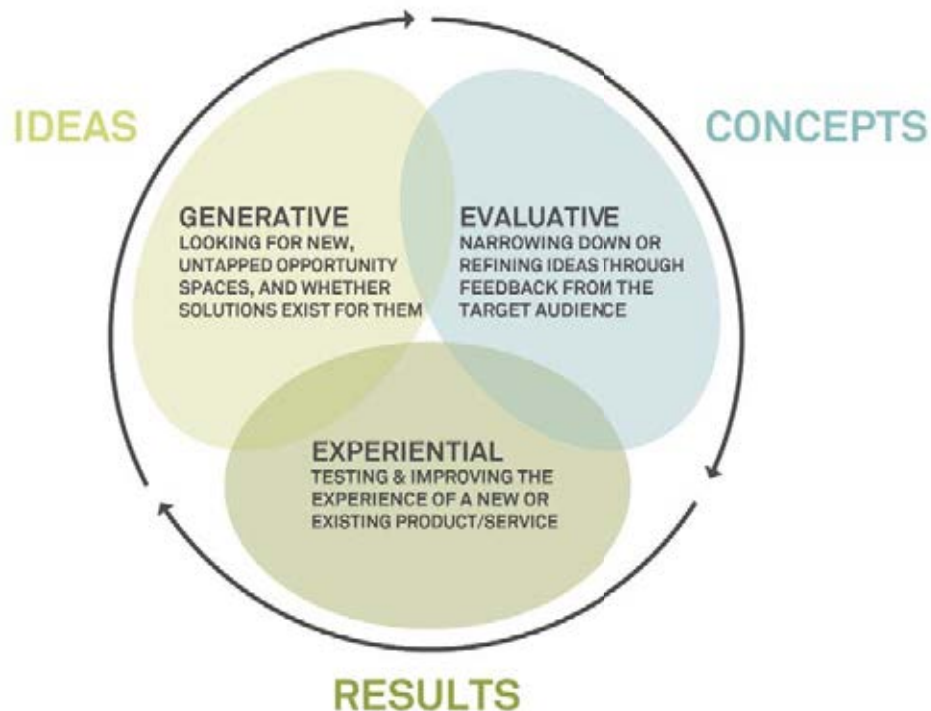


POPULATION HEALTH

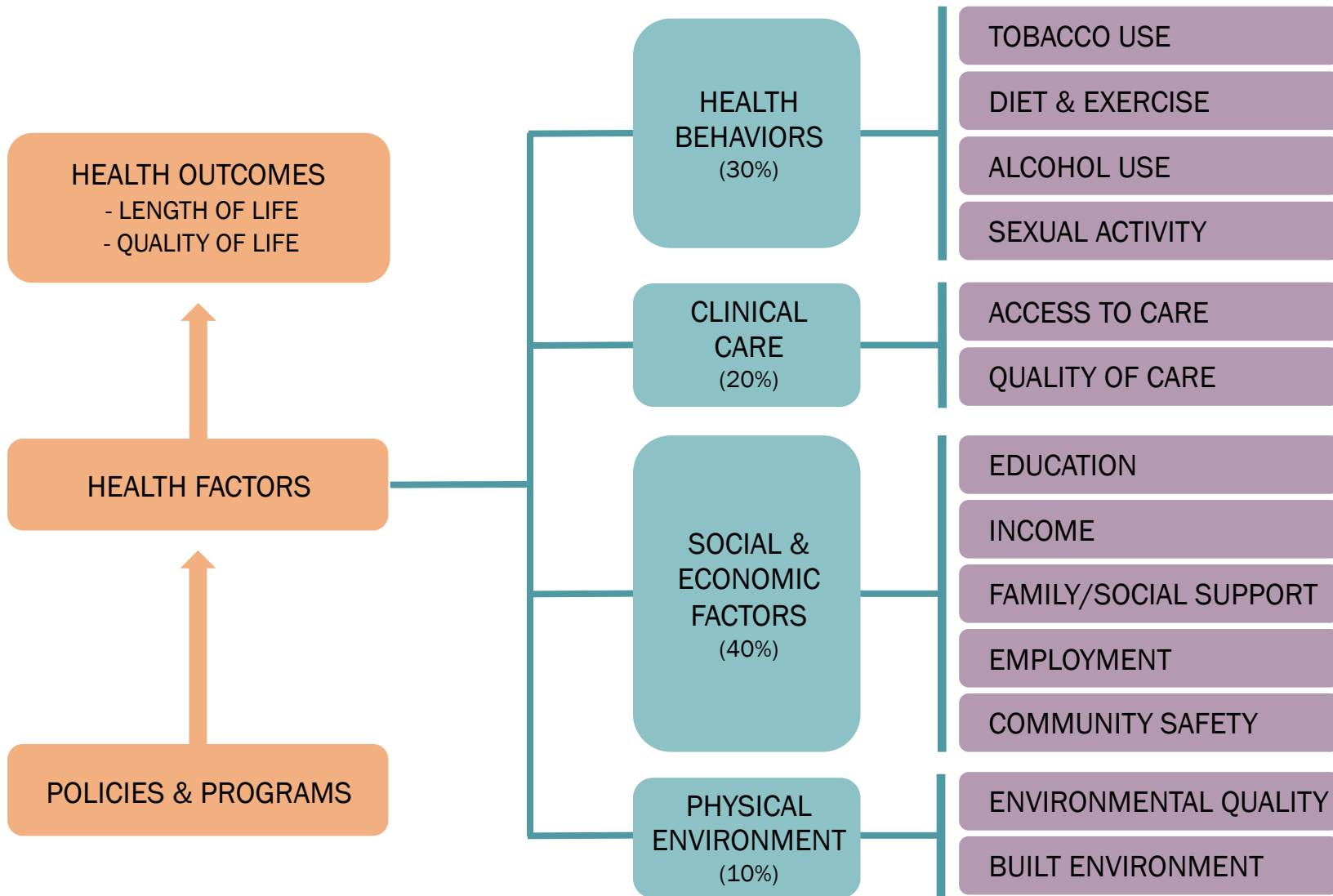
WHAT IS POPULATION HEALTH?

POPULATION HEALTH THE HEALTH OUTCOMES OF A GROUP OF INDIVIDUALS, INCLUDING THE DISTRIBUTION OF SUCH OUTCOMES WITHIN THE GROUP (*Kindig & Stoddart*)

POPULATION HEALTH RESEARCH THE STUDY OF HEALTH OUTCOMES, HEALTH DETERMINANTS, AND POLICIES AND INTERVENTIONS THAT LINK THE TWO IN EFFORTS TO IMPROVE POPULATION HEALTH AND AMELIORATE HEALTH DISPARITIES (*Kindig & Stoddart*)



HEALTH DETERMINANTS VS OUTCOMES



MEASURING SUCCESS

PHYSICAL HEALTH



- GREATER LIFE EXPECTANCY
- LOWER RATES OF CHRONIC DISEASE
- ACCESS TO HEALTHCARE
- BETTER SELF-REPORTED HEALTH

SOCIAL WELLBEING



- COMMUNITY ENGAGEMENT
- HIGHER LEVELS OF EMPLOYMENT
- LOWER RATES OF SMOKING
- LOWER RATES OF OBESITY

MENTAL HEALTH



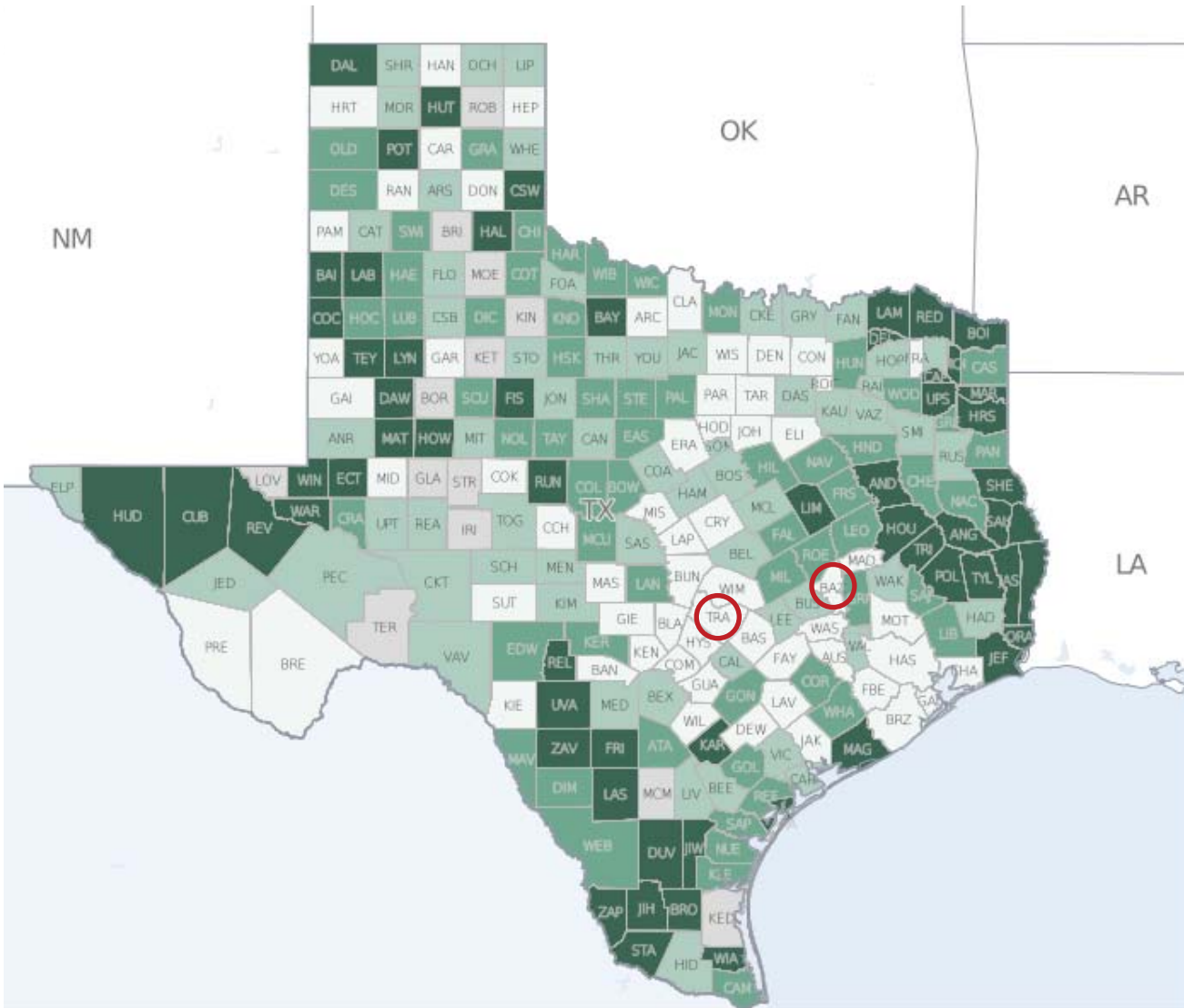
- LOWER RATES OF DEPRESSION
- LOWER RATES OF SUBSTANCE ABUSE
- LOWER STRESS LEVELS
- GREATER ABILITY TO COPE

COST

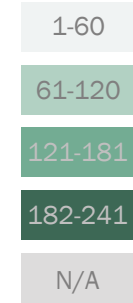


- LOWER COST PER CAPITA
- LOWER INSURANCE PREMIUMS

ADVANCING POPULATION HEALTH WITH RESEARCH BASED DESIGN

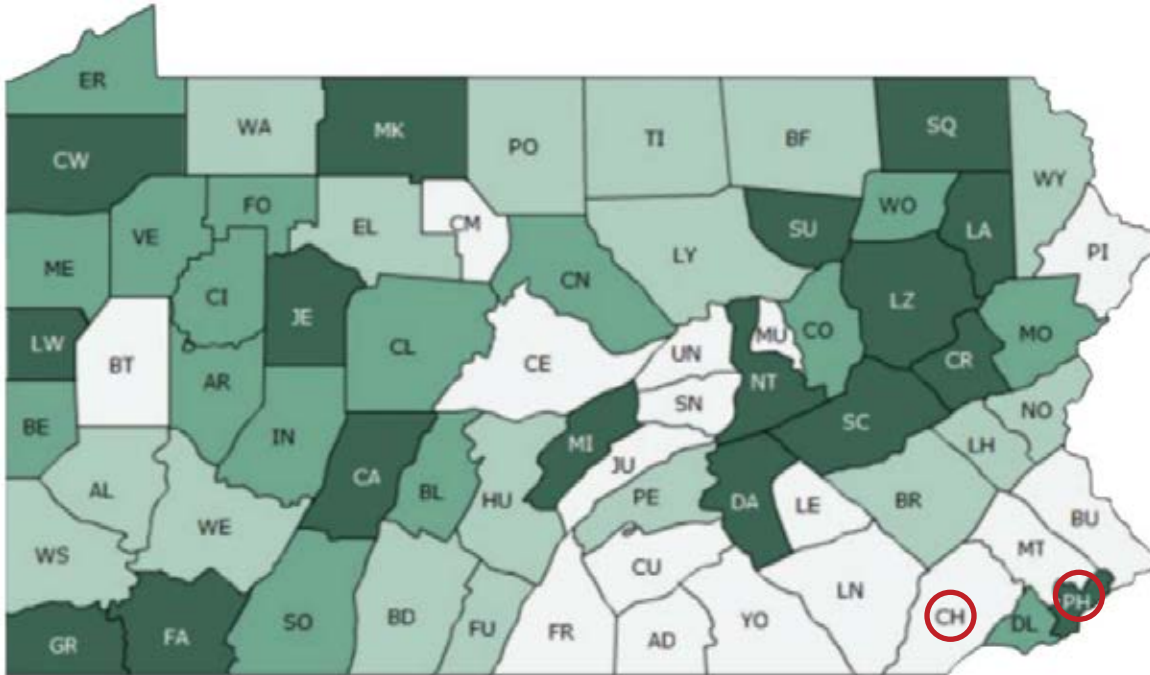


RANK



	TEXAS	BRAZOS (BAZ), TX	TRAVIS (TRA), TX
Health Outcomes		30	9
Length of Life		11	9
Premature death	6,600	5,100	4,900
Quality of Life		120	21
Poor or fair health	20%	20%	15%
Adult smoking	15%	16%	12%
Adult obesity	28%	26%	20%
Excessive drinking	17%	19%	23%
Alcohol-impaired driving deaths	32%	20%	35%
Teen births	52	25	41
High school graduation	88%	83%	87%
Children in poverty	25%	25%	23%
Violent crime	422	387	381

ADVANCING POPULATION HEALTH WITH RESEARCH BASED DESIGN



	CHESTER (CH), PA	PHILADELPHIA (PH), PA
Health Outcomes		
Length of Life		
Premature death	4,800	9,900
Quality of Life		
Poor or fair health	11%	23%
Adult smoking	14%	23%
Adult obesity	24%	29%
Excessive drinking	19%	19%
Alcohol-impaired driving deaths	44%	25%
Teen births	13	51
High school graduation	82%	72%
Children in poverty	9%	37%
Violent crime	165	1,190

RANK

1-17

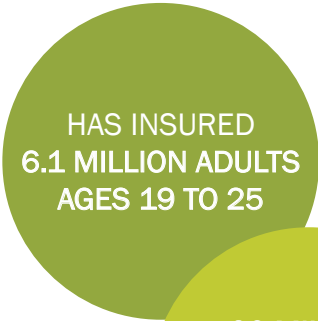
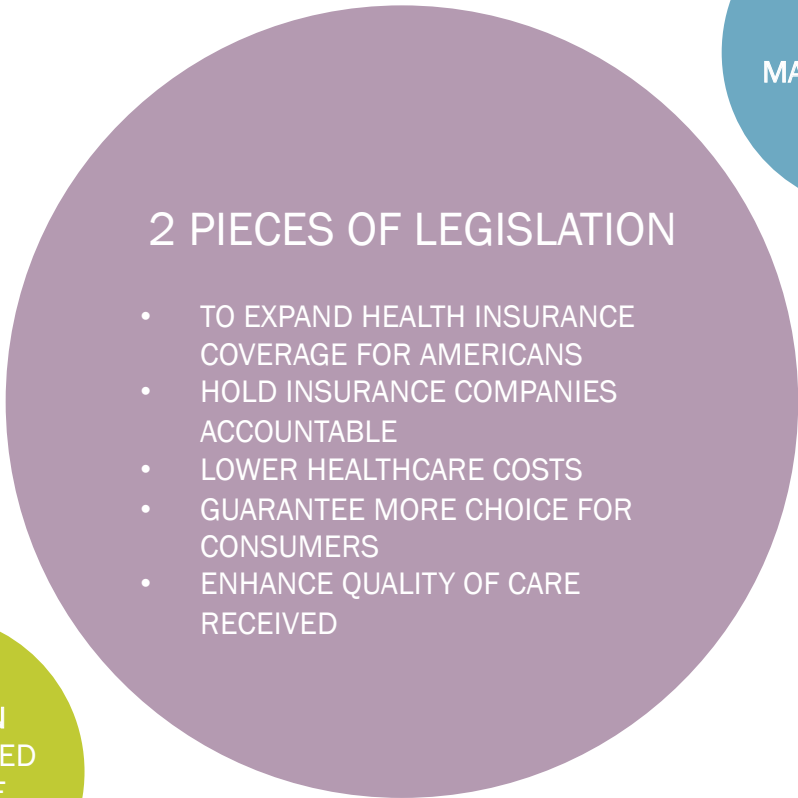
18-34

35-50

51-67



WHAT IS THE AFFORDABLE CARE ACT?

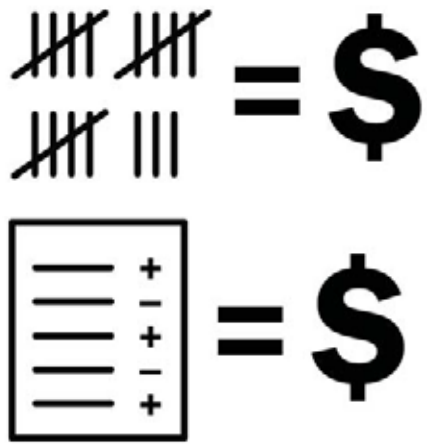


**ACA'S FOCUS ON
POPULATION HEALTH**

Medicaid, Affordable Care Act, <https://www.medicaid.gov/affordable-care-act/index.html>.
 U.S. Department of Health and Human Services, <https://www.hhs.gov/healthcare/about-the-law/read-the-law/>.
 U.S. Department of Health and Human Services, *20 million people have gained health insurance coverage because of the Affordable Care Act, new estimates show*,
<http://www.hhs.gov/about/news/2016/03/03/20-million-people-have-gained-health-insurance-coverage-because-affordable-care-act-new-estimates>, March 3, 2016.

IMPACT OF THE AFFORDABLE CARE ACT

1



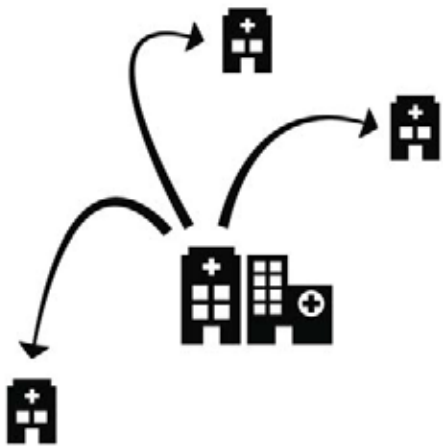
PAY FOR SERVICE / PAY FOR PERFORMANCE

2



FOCUS ON HEALTH + PREVENTATIVE CARE

3



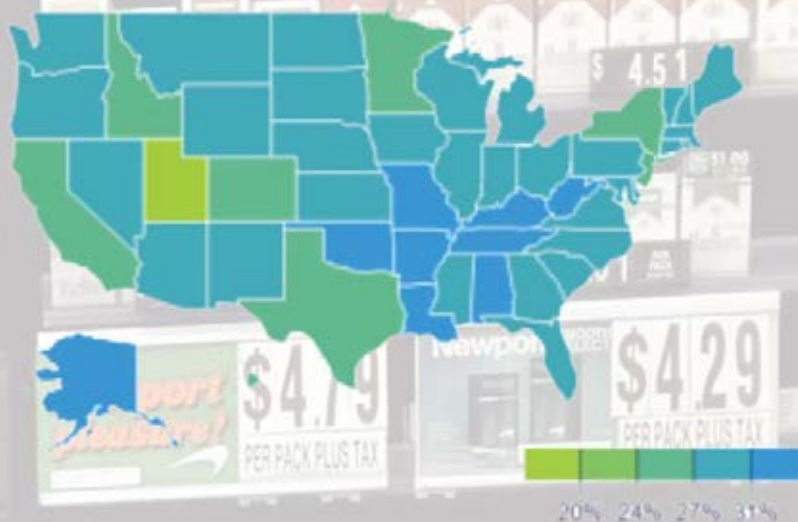
INCREASE IN OUTPATIENT SERVICES

4



PATIENT SATISFACTION MATTERS FOR HOSPITAL REIMBURSEMENT

MORE THAN 25% OF ALL CANCER DEATHS ARE CAUSED BY SMOKING



- Rate of smoking related deaths varies by state – 16.6% in Utah vs. 34% in Kentucky.
- Many southern states spend less on anti-smoking initiatives, have fewer restrictions on indoor smoking, and have lower taxes.



A 3 CENTS PER OUNCE TAX ON
SUGAR-SWEETENED BEVERAGES
IN PHILLY COULD HELP...

- 36,000 people per year avoid obesity,
- prevent 2,280 annual cases of diabetes,
- avert about 730 deaths over a decade,
- save almost \$200 million in health spending.

Harvard T.H. Chan School of Public Health

TECHNOLOGY: BIG DATA



ELECTRONIC HEALTH RECORDS



VIRTUAL REALITY



ACCESS TO SHARED DATA



HEALTH TRACKING



TELEHEALTH



ACCESS TO INFORMATION



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The Informed Patient

OCT. 24, 2016

New Reasons Not to Miss a Well-Child Visit

Pediatric practices are using new methods, including texts, to get parents to follow the recommended doctor-visit schedule for their children, which includes about a dozen appointments by the time they turn three.



OCT. 10, 2016

When Patients Take Too Many Pills, Doctors Deprescribe

Health-care professionals are screening patients to cut out ineffective medicines and avoid risky combinations.



SEP. 26, 2016

Are You Fit for Surgery?

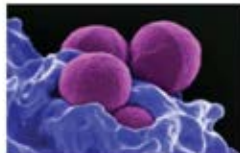
Hospitals are working to prevent complications and save money by addressing more patients' conditions before surgery, such as diabetes, anemia, mental health and nutrition.



SEP. 12, 2016

The Ultimate Battle Against MRSA

Some hospitals are giving all intensive care patients germ-killing baths and an antibiotic nose ointment upon admission to fight MRSA, the potentially deadly bacteria. Recent studies show the universal treatment is effective.



AUG. 15, 2016

New Treatments for Children With Eating Problems

Hospitals are setting up new clinics and protocols to help parents when infants and toddlers can't eat properly. Sometimes a feeding



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Most Popular Videos

1. Bottle Flipping Hits a Wall



2. The FBI Email Probe and Clinton's October Surprise





SOCIAL SCIENCES

BLUE TOOTH ON MEDICINE BOTTLE

Smart wireless pill bottles bottle starts to glow with blue light as time to take pill approaches.

If pill has not been taken by a certain time, bottle glows red and beeps, and a message is sent to patient or caregiver, either through a recorded phone message or a text message.



SOCIAL SCIENCES



CHANGING BEHAVIOR

Penn Medicine's Nudge Team and The Power of Adding a Step



GOAL: To reduce costs, encourage physicians to prescribe more generic drugs over branded drugs

SOLUTION: When physician prescribed a drug for a patient, the electronic medical record would default to a generic. (Need to go the extra step to check an “opt-out” box to prescribe brand name).

RESULTS: Generic prescription rates rose from 75% to 98%. Could result in major long-term cost savings.



GENERIC



OPT OUT IF THE BRAND NAME IS NEEDED

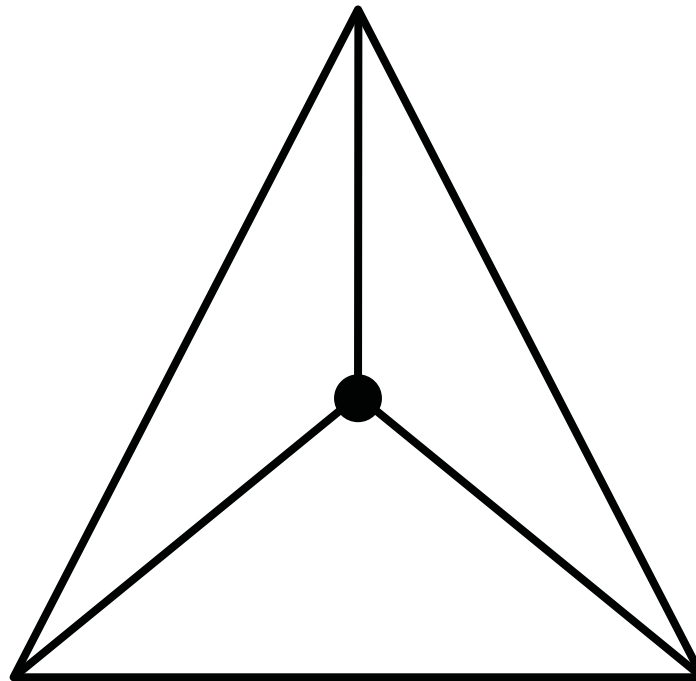


THE EVOLVING QUADRUPLE AIM



THE IHI TRIPLE AIM

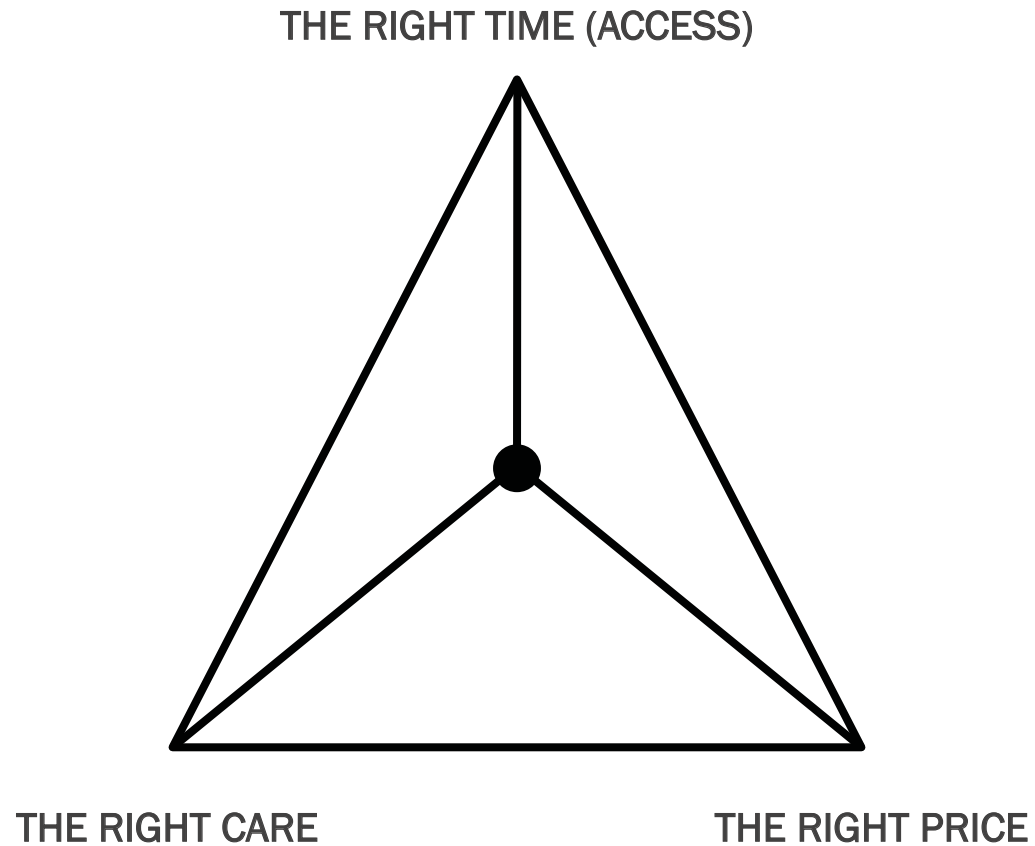
IMPROVING THE HEALTH OF POPULATIONS



IMPROVING THE PATIENT
EXPERIENCE OF CARE
(INCLUDING QUALITY
AND SATISFACTION)

REDUCING THE PER CAPITA
COST OF HEALTH

THE IHI TRIPLE AIM



THE EVOLVING QUADRUPLE AIM

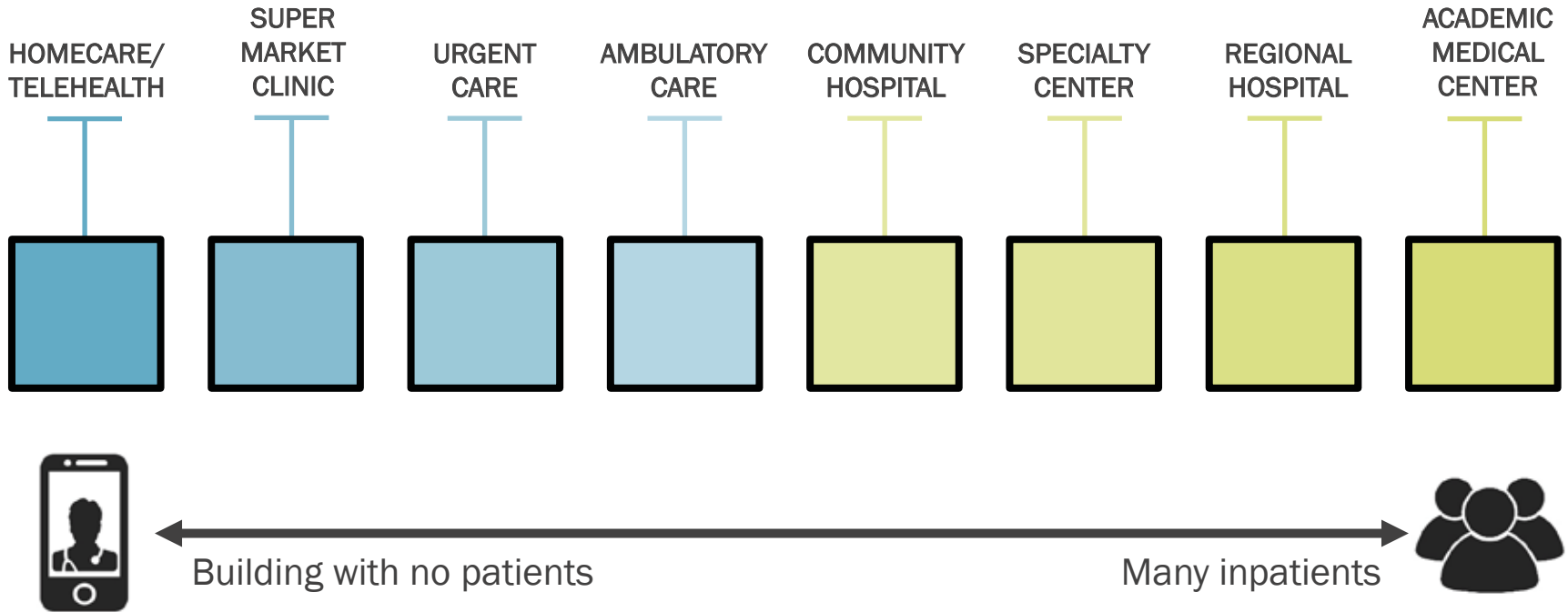


DELIVERING THE RIGHT CARE FOR THE RIGHT PRICE AT THE RIGHT TIME – IN THE RIGHT PLACE



THE EVOLVING QUADRUPLE AIM

DELIVERING THE RIGHT CARE FOR THE RIGHT PRICE AT THE RIGHT TIME – IN THE RIGHT PLACE



EXAMPLES OF HOW DESIGN OF THE RIGHT PLACE FOSTERS...

“THE RIGHT CARE FOR THE RIGHT PRICE AT THE RIGHT TIME”

■ □ □ □ □ □ □ □
HOMECARE



TELEHEALTH

MERCY VIRTUAL

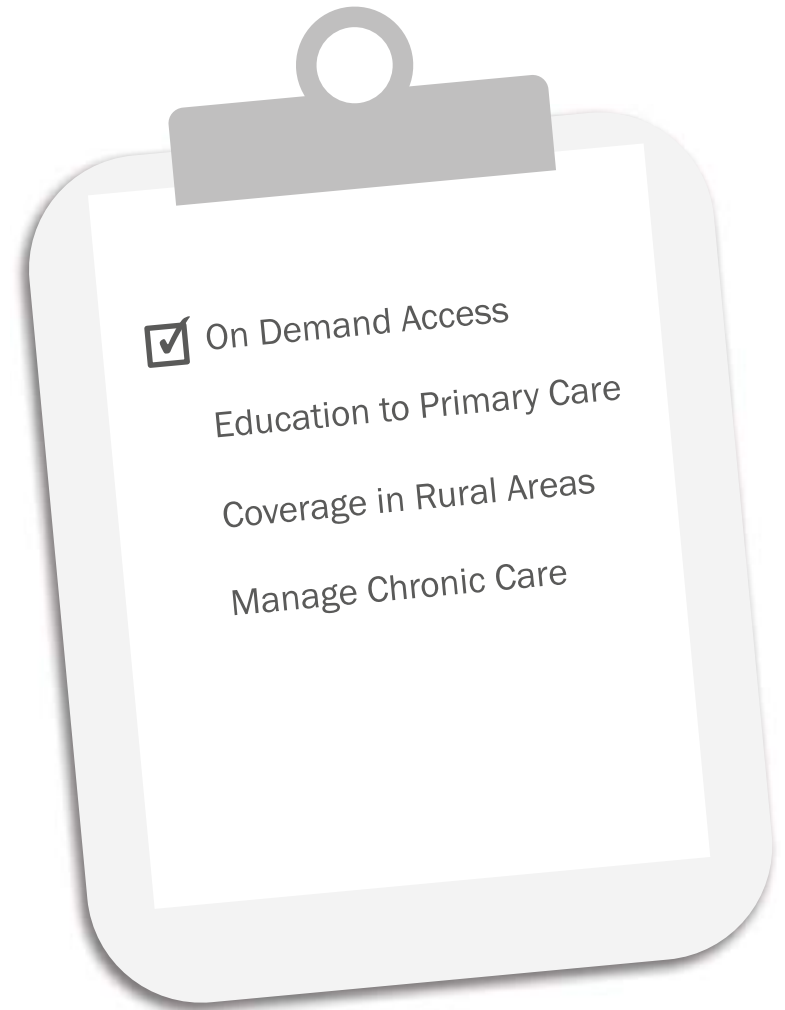
Mercy  Virtual

15740 South Outer Forty Road



■ □ □ □ □ □ □ □
TELEHEALTH

MERCY VIRTUAL





SUPER MARKET CLINIC

LANCASTER GENERAL HEALTH RETAIL



welcome





Cool Color Scheme - Option A





SUPER MARKET CLINIC

LANCASTER GENERAL HEALTH RETAIL



Community Access

Low Acuity Cases

Care by Nurse
Practitioner

No Appointment

■ ■ ■ □ □ □ □ □
URGENT CARE

LANCASTER GENERAL HEALTH URGENT CARE

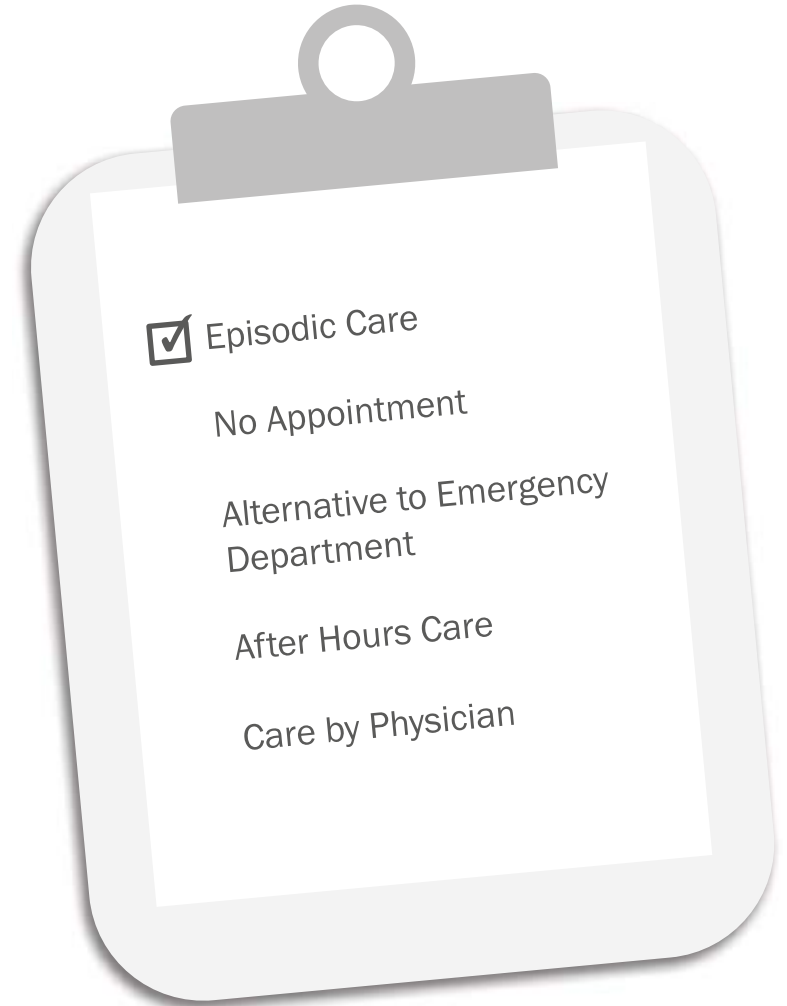






URGENT CARE

LANCASTER GENERAL HEALTH URGENT CARE





AMBULATORY CARE

NYU LANGONE MEDICAL CENTER
AMBULATORY CARE CENTER





Gastroenterology
Endoscopy





10:58:28







AMBULATORY CARE

NYU LANGONE MEDICAL CENTER
AMBULATORY CARE CENTER





COMMUNITY HOSPITAL

PENN MEDICINE CHESTER COUNTY HOSPITAL

LASKO TOWER





66%
STAFF FEEL THE
DECENTRALIZED STATIONS
IMPROVE PATIENT CARE

91%
PATIENTS SAY THE
DECENTRALIZED STATIONS
IMPROVE THE WAY
THEY FEEL CARED FOR

76%
STAFF REPORTED THEY WILL
USE ANY AVAILABLE WORKSPACE





SATISFACTION WITH SOUND CONTROL



AT NURSE STATION



IN CORRIDORS



IN PATIENT ROOMS



100%
25%



94%
31%



97%
19%



87% 97%

ARE SATISFIED WITH SPACES FOR PRIVATE CONVERSATION

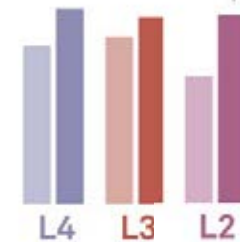
89%



HCAHPS

34%

AVERAGE INCREASE IN SATISFACTION WITH QUIETNESS





PATIENT SAFETY

\$\$\$

HAI's HAVE DECREASED

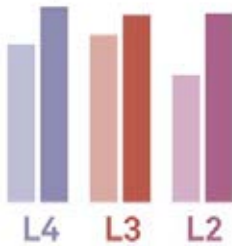
52% ↓
SINCE THE MOVE



79%

ARE SATISFIED WITH SELECTION OF MATERIALS AND HOW THEY HAVE HELD UP

90%



HCAHPS

28%

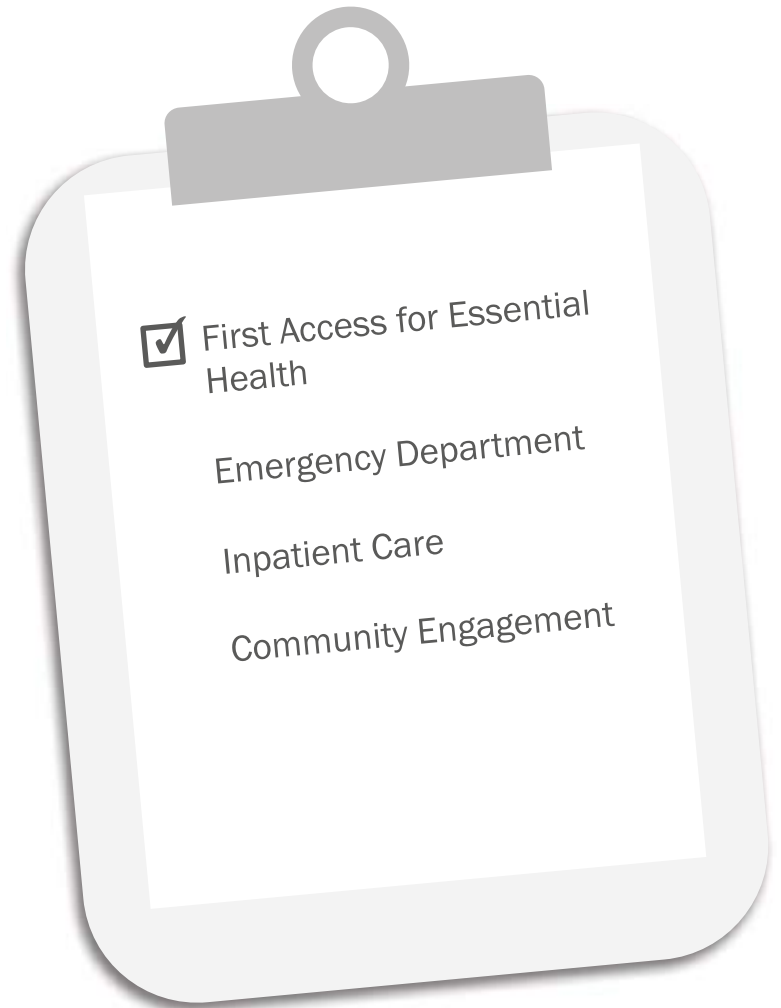


AVERAGE INCREASE IN SATISFACTION WITH CLEANLINESS



COMMUNITY HOSPITAL

PENN MEDICINE CHESTER COUNTY HOSPITAL
LASKO TOWER





SPECIALTY CENTER

PENN MEDICINE LANCASTER GENERAL HEALTH
ANN B. BARSHINGER CANCER INSTITUTE





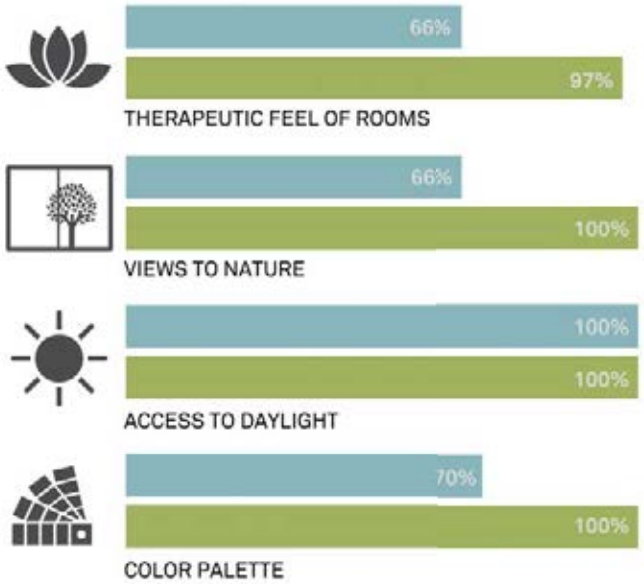
EXIT

EXIT

ANN B. BARSHINGER CANCER INSTITUTE

The Angles & Park
Ann B. Barshinger
Sally C. and James
Suzanne Arnold
Richard D. Scher
The James H.
The John H.
The James
William A.

Biophilia




100%
 ARE SATISFIED WITH
 THE INTEGRATION OF NATURE
 IN THE PATIENT CARE EXPERIENCE

WHILE **88%** REPORT SATISFACTION
 WITH DAYLIGHT,
 COMMENTERS STATE:

**"SOME ROOMS GET
 TOO MUCH LIGHT"**

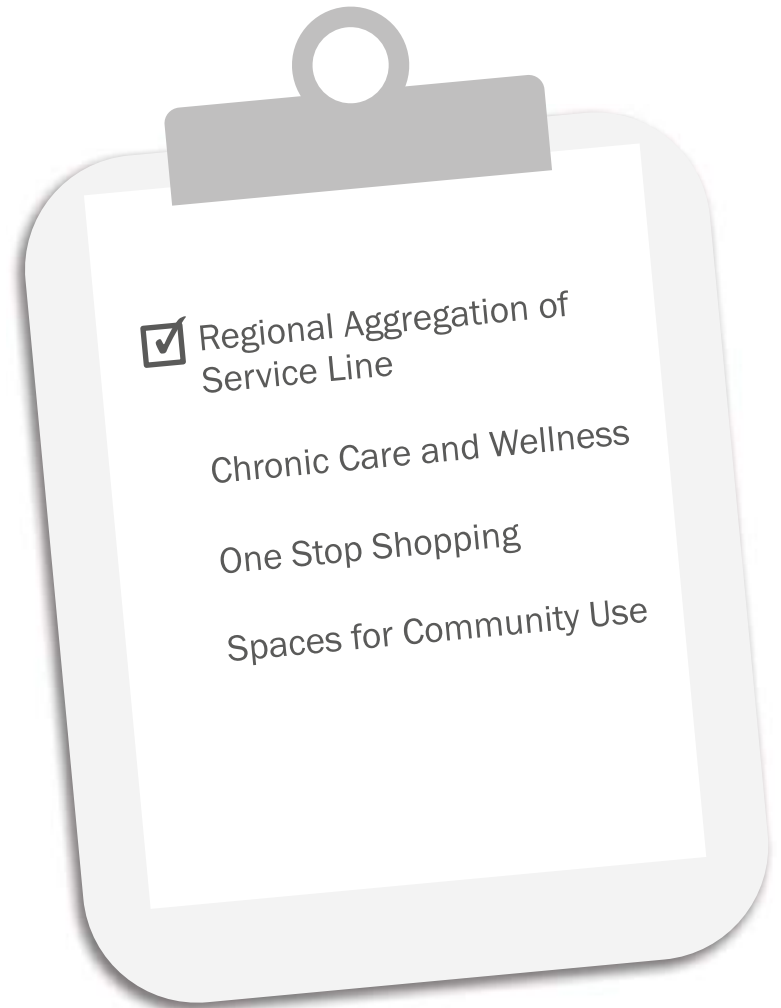






SPECIALTY CENTER

PENN MEDICINE LANCASTER GENERAL HEALTH
ANN B. BARSHINGER CANCER INSTITUTE



Research Toward Improving Population Health in the Design of Health Facilities



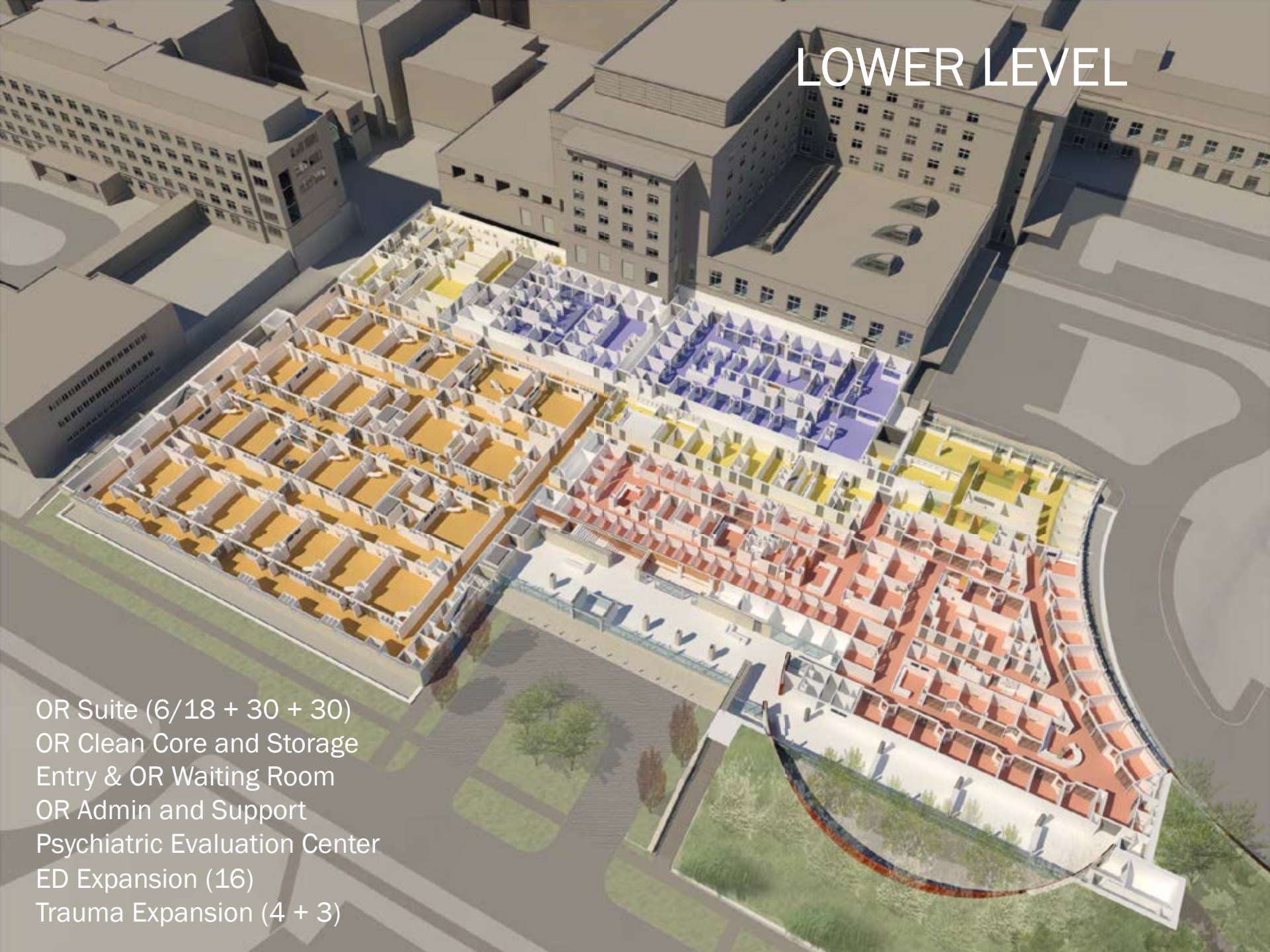
REGIONAL HOSPITAL

READING HEALTH SYSTEM

HEALTHPLEX FOR ADVANCED SURGICAL + PATIENT CARE



LOWER LEVEL



OR Suite (6/18 + 30 + 30)
OR Clean Core and Storage
Entry & OR Waiting Room
OR Admin and Support
Psychiatric Evaluation Center
ED Expansion (16)
Trauma Expansion (4 + 3)

Lower Level

GROUND LEVEL

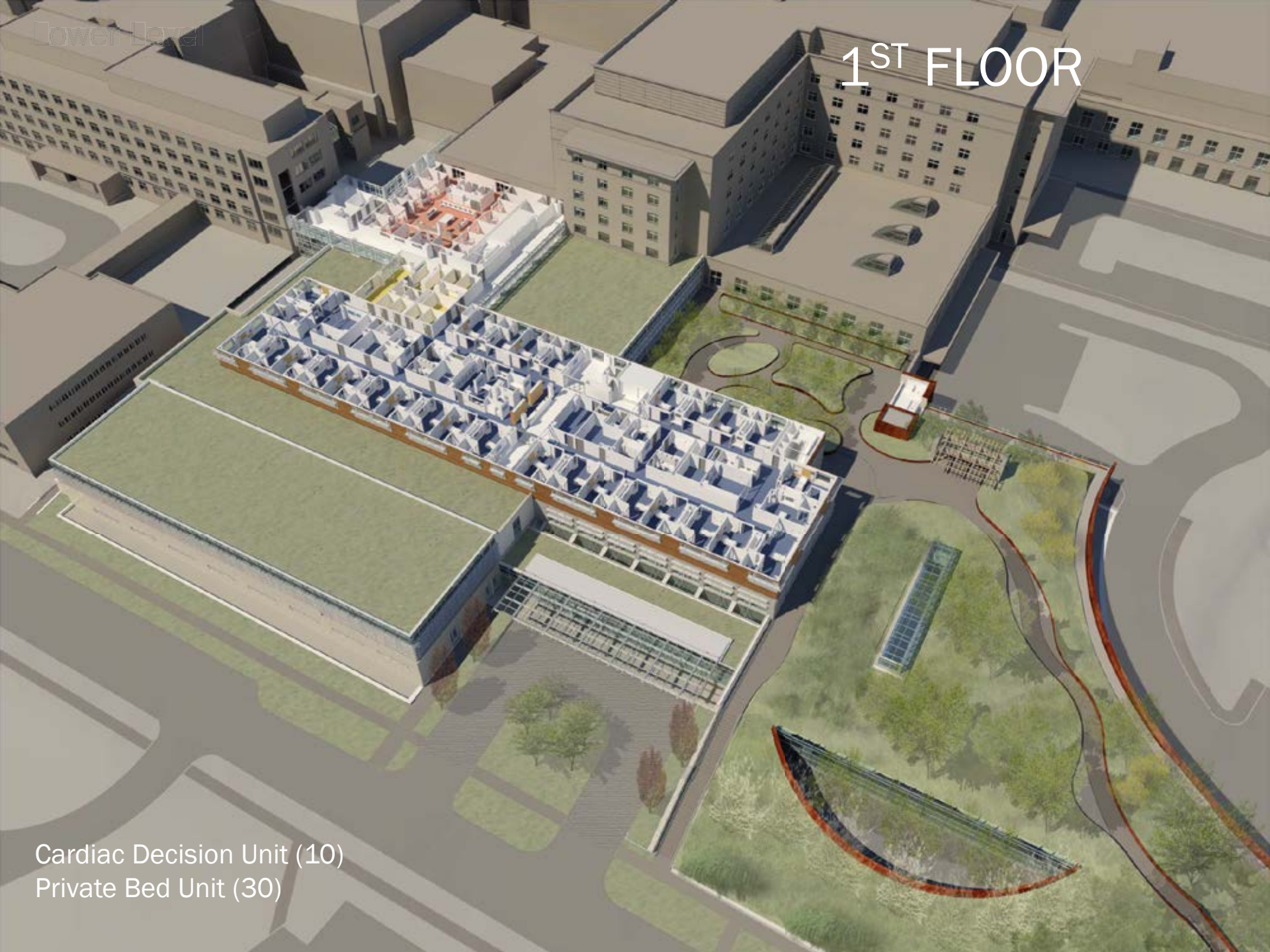
- Procedure Suite (8 + 24)
- Pre-Admit Testing
- Protocol
- OR Support
- On-Call Rooms
- Trauma & ED Administration
- Atrium Link & Healing Garden
- Patio Seating Expansion



Lower Level

1ST FLOOR

Cardiac Decision Unit (10)
Private Bed Unit (30)



Lower Level

2ND FLOOR

MEP Infrastructure
Private Bed Unit (30)



Lower Level

3RD FLOOR



Private Bed Unit (30)

Lower Level

4TH FLOOR



Private Bed Unit (30)

Lower Level

5TH FLOOR



Private Bed Unit (30)

Lower Level

PENTHOUSE



MEP Infrastructure

Lower Level

ROOF

Helipad









REGIONAL HOSPITAL

READING HEALTH SYSTEM

HEALTHPLEX FOR ADVANCED SURGICAL + PATIENT CARE



Research Toward Improving Population Health in the Design of Health Facilities



ACADEMIC MEDICAL CENTER

UNIVERSITY OF MARYLAND MEDICAL CENTER
SHOCK TRAUMA CRITICAL CARE TOWER





"Shock Trauma is a gift
from the people of Maryland
to the people of Maryland"
- Thomas M. Scalet, MD





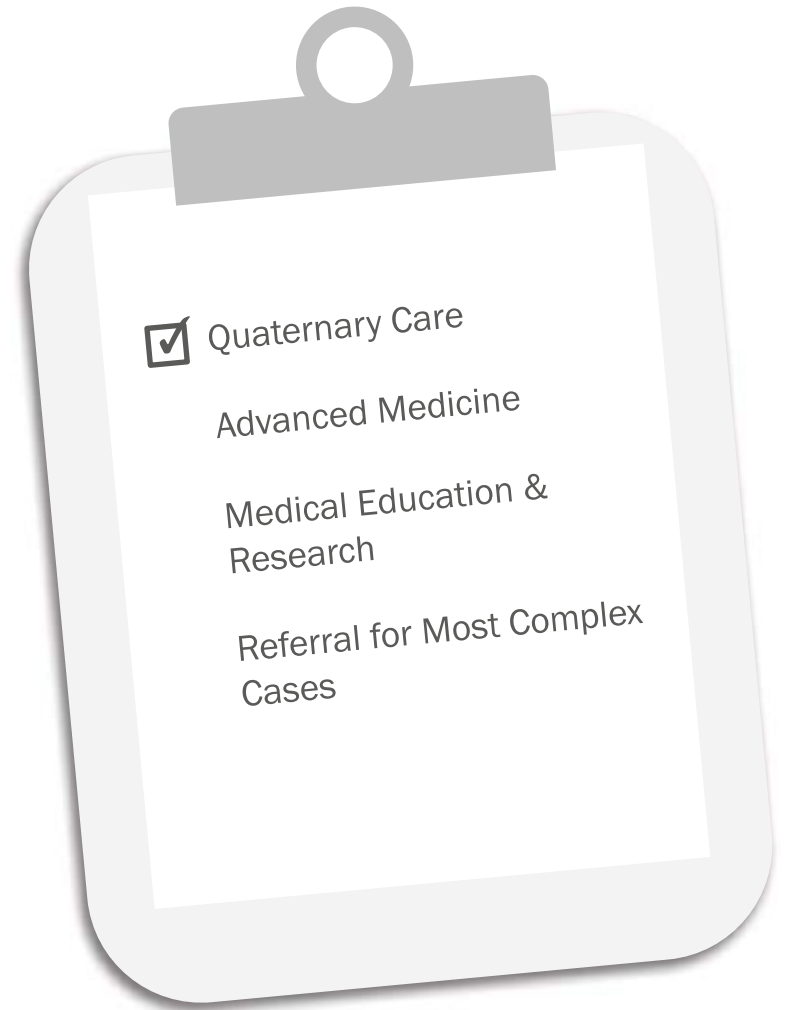
R ADAMS COWLEY SHOCK TRAUMA CENTER UNIVERSITY OF MARYLAND





ACADEMIC MEDICAL CENTER

UNIVERSITY OF MARYLAND MEDICAL CENTER
SHOCK TRAUMA CRITICAL CARE TOWER



Research Toward Improving Population Health in the Design of Health Facilities

A photograph of a modern building's interior atrium. The space is characterized by curved glass railings and a floor made of horizontal wooden slats. The lighting is warm and ambient. The text "ARCHITECTURE'S ROLE IN PUBLIC HEALTH" is overlaid in white, bold, uppercase letters, followed by a decorative graphic of diagonal lines.

ARCHITECTURE'S ROLE IN PUBLIC HEALTH

ARCHITECTS & PUBLIC HEALTH



PUBLIC SAFETY



SOCIAL CONNECTEDNESS



ENVIRONMENTAL QUALITY



ACCESS TO NATURAL SYSTEMS



PHYSICAL ACTIVITY



SENSORY ENVIRONMENTS

PUBLIC SAFETY



SOCIAL CONNECTEDNESS



ENVIRONMENTAL QUALITY



ACCESS TO NATURAL SYSTEMS



PHYSICAL ACTIVITY



SENSORY ENVIRONMENTS





QUESTIONS 



THANK YOU.