









THE CUTTING EDGE OF HEALTH CARE TRAINING: A PUBLIC-PRIVATE COLLABORATION

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PRESENTATION OUTLINE



- CUNY and NYU Background
- Deal Components and Structure
- Design
- Ongoing Operations for a Joint Venture
- Lessons Learned After Year 1
- Q&A

LEARNING OUTCOMES



- Formulate creative partnerships that address long-term economic uncertainties by leveraging public and private funds
- Asses diverse programmatic goals to meet expectations among multiple constituencies while increasing space flexibility and utilization
- Identify equipment requirements and resources for a technology-driven learning environment
- Develop collaborative processes across institutions and across disciplines to create new learning paradigms





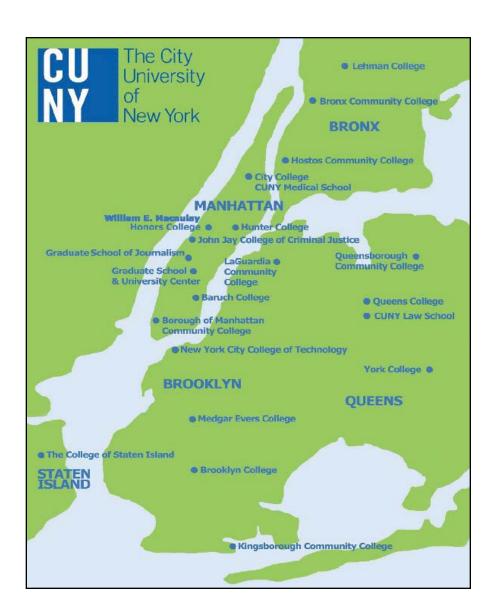
CUNY is the nation's largest urban public university

24 Colleges and Institutions:

- 11 senior colleges, 7 community colleges, William H. Macaulay Honors College, CUNY Graduate School, and 4 Professional Schools
- Over 300 buildings
- 26 million square feet

Serves 540,000 students

 Both degree seeking and continuing education





The goal of the Public-Private Partnership group is to finance and develop new facilities for the University by:

- Monetizing CUNY's real estate assets,
- Creating revenue supported projects, and
- Use the efficiencies of the private sector.

Four major types of partnerships:

- Condominium and Condominium Leasehold purchases
- Joint Ventures
- Land Swaps and
- Income producing projects

CUNY PUBLIC/PRIVATE PARTNERSHIPS







HUNTER SCHOOL OF SOCIAL WORK

CITY COLLEGE STUDENT RESIDENCE

CUNY LAW SCHOOL



NY SIMULATION CENTER FOR HEALTH SCIENCES



QUEENS COLLEGE STUDENT RESIDENCE



GRAD CENTER HOUSING



CUNY Funded by State Appropriations

- 100% for Senior Colleges
- 50% matching by the City of New York for Community Colleges

In the wake of 9/11, CUNY received funding in 2004 to build a state of the art first responder, emergency response, and allied health care training facility in Lower Manhattan.

Other hospitals in Lower Manhattan did not have capacity to work with us.

CUNY- NYU Public/ Private Partnership

- In 2008, NYU Medical Center approached CUNY with interest in utilizing both schools' resources to build a simulation training center.
- NYU to bring their training, educational, and research expertise to the project.







- Commitment to the health and welfare of others
- Passion for education
- Understanding of the importance of new technologies
- Need for similar programmatic space

NYULMC FACTS



- New York University is one of the largest private universities
 - Over 40,000 students
 - 18 schools and colleges
 - Over 3100 full time faculty
- NYU Langone Medical Center
 - Tisch
 - Rusk Institute of Rehabilitation Medicine
 - Hospital for Joint Diseases
 - NYU School of Medicine
 - 676 medical students
 - 2425 students and trainees (residents/fellows, Medical, MD/PhDs, PhDs, Post Docs)
 - 5164 Faculty
 - Affiliated with Bellevue Hospital

NYU LANGONE MEDICAL CENTER





NYU LANGONE MEDICAL CENTER PUBLIC / PRIVATE PARTNERSHIPS



NYU Affiliated Hospitals

Bellevue Hospital Center

The oldest public hospital in the United States, providing both acute and long-term healthcare services to patients of all backgrounds.

Gouvenor Healthcare Services

The largest freestanding ambulatory care clinic in the NYC Health and Hospitals Corporation system, serving mostly Chinese and Hispanic immigrants.

New York Harbor Veterans Affairs Healthcare Center

The healthcare system for New York City's veteran population with campuses in Brooklyn, Queens, and Manhattan.

Woodhull Hospital Medical Center

Serving residents of North Brooklyn, including Bushwick, Williamsburg, Greenpoint, Bedford-Stuyvesant, and Fort Greene, provides primary, specialty, and acute-care services with an emphasis on disease prevention and health promotion.

HISTORY AND TIMELINE





2008

2009

2010

2011

CUNY Receives \$21M allocation NYS-NYC for Simulation Center

First CUNY/NYU discussion regarding a joint effort

CUNY/NYULMC Dev complete Development and Operating Agreements

Design and Development nent Construction Begins Oct. 2010

Opened Sept. 2011

CUNY Chancellor designates 2005-15 the "Decade of Science"

Simulation Committee completes assessment on NVII poods for a Simulation

NYU needs for a Simulation Program

Program
Development

Simulation becomes a one of the 7 key elements for Curriculum for the 21st Century



SIMULATION CENTER POTENTIAL LEARNERS





NYU trains learners from the School of Medicine including UME, GME and Continuing Medical Education, hospital nurses, students from the School of Nursing, School of Dentistry



CUNY has 13 Nursing Schools and graduates approximately 1200 RNs per year representing 50% of all new RNs graduating from nursing schools in New York City.

CUNY also provides city-wide leadership in emergency management and first-responder training and certification through programs at BMCC, John Jay, LaGCC and many others.

NEEDS ASSESSMENT



- An initial group of more than 10,000 potential learners were identified for the facility:
 - Nursing and Allied Health Care Students- Hunter, LaGuardia, BMCC, NYU
 - NYU Medical Students
 - CUNY Sophie Davis School of Biomedical Education
 - Graduate medical and nursing education- ACLS, ATLS, advanced training
 - First responders and emergency management leaders- including,
 FDNY, the Red Cross and New York Downtown Hospital
- The needs assessment process took place over 3 months and included interviews with approximately 22 schools and departments at both CUNY and NYU as well as a variety of City agencies.

PROJECT STRUCTURE



Joint Venture

- CUNY to provide \$21M in combined City and State capital appropriations for construction.
- NYU to lead design and construction of the facility, hold all contracts, and operate the facility over a number of years to amortize CUNY's capital contribution (approximately 7 years at \$3M per year).

PARTNERSHIP AGREEMENTS



- Development Agreement
 - Construction of the Project (Planning, Contracts, Payment)
- Lease and Sub-Lease
- Operating Agreement
 - Financial Obligations of each party
 - Governance (Steering Committee)
 - Procedures
 - Program Allocation
 - Reporting requirements

PARTNERSHIP STRUCTURE



Time allocation

NYU- 40% CUNY- 40% Joint- 20%

Steering Committee

- Comprised of two (2) individuals appointed by from NYU and two (2) individuals appointed by CUNY
- Decisions must be unanimous
- Chaired on a rotating basis

DEVELOPMENT TEAM



- Ballinger Architecture Firm
- VVA Project Manager
- J.A. Jennings General Contractor
- **NYULMC Real Estate** Property Management

CUNY and NYULMC chose A/E team, Project Manager, General Contractor and IT/AV consultant together.

SITE

NYSIM
New York Simulation Center
for the Health Sciences

- NYSim is located in Bellevue Hospital 462 First Avenue
- Approximately 25,000 gsf of leased space
- Centrally located, publicly owned space
- Level-I Trauma Center
- Strong ties with FDNY
- Disaster Preparedness, First Response, Terrorism



FIRST NURSING SCHOOL



FIRST EMERGENCY MEDICAL SERVICE









MULTI-INSTITUTIONAL BROAD USER ENGAGEMENT



- User Groups- Monthly or Bi-weekly
 - Groups divided by required functionality, programs, discipline, space requirements, course content, class size, scheduling
- Project Team Working Group- Weekly
 - Project manager, architects, real estate groups, NYSIM management team
 - Technology Group (AV/IT Consultants), General Contractor, Trades
- Steering Committee Monthly
 - CUNY/NYU Real Estate Groups (during construction)
 - Operating Steering Committee Members

BROAD USER ENGAGEMENT DECISION MAKING



- In-Place or Traditional Facilities Remain
- Design for High Fidelity
- Design for Team Training
- Does it fulfill the Center's Objectives
 - Is it High Fidelity?
 - Is it Inter-Professional?
 - Is it too specific / use limiting / low utilization?

NEEDS BASED PROGRAM



- Large Simulation Rooms
 - Operation Room
 - Labor and Delivery
- OSCE Center (14 exam rooms required)
- Medium Simulation Rooms
 - Patient Rooms (med/surg type 10p capacity)
- Small Simulation Rooms
 - Outpatient Exam Rooms (phys/dental type 4p capacity)
- Procedure/Tissue/Disaster Training (wet, multi-purpose, fluid capable space)
- Nursing Skills Lab
- ICU / Trauma Rooms (multiple patient / intensive care setting)
- Certificate Training Room (multi-purpose w/ wet lab)
- Debrief Rooms (teleconference capable)
- Classrooms (divisible w/ 80-90 person capacity)









RECENT NATIONAL SURVEY OF TOP MEDICAL SCHOOLS

Exam

12 - Pat

2 - Other

16 - Pat

4 - Suites

6 - Pat Exam

Exam

Exam

2 - Lrg Other



Yoon Kang

Ed.

CGC

Nancy Farrell

Joseph Palmieri, MS

Gretchen Kolb, MS

Douglas Ander, MD

Thomas Dongilli

Kim Fugate

New York Simulation Center for the Health Sciences					
	Clinical Skills	High-Fidelity	Task + Skills	Tissue + Surgical	ı
JOHNS HOPKINS UNIVERSITY Outpatient Center & School of Medicine Baltimore, MD	12 - Pat Exam X - Other	2 - Medium 1 - Large	X - Lab X - Bays	Gross Anat.Lab 1 - Skills Suite	Elizabeth Hunt, MD PhD Dru Holehan, BS
Simulation Center for Health Sciences New York University + CUNY + BMCC New York, NY	9 - Pat Exam 5 - Lrg Other	2 - Medium 3 - Large	1 - Flex Use5 - Stations	1 - Wet Flex3 - Stations	Thomas Riles, MD Sheila O'Loughlin
BRIGHAM & WOMEN'S HOSPITAL Stratus Center for Medical Simulation Boston, MA	? - Pat Exam ? - Other	? - Medium	? - Lab ? - Bays	? - OperLab	TBD Sarah Peyre
VIRGINIA COMMONWEALTH UNIVERSITY Human Simulation and Patient Safety Center Richmond, VA	16 - Pat Exam X - Other	4 - Medium 2 - Large	1 - Lab 8 - Bays	Gross Anat.Lab	Ellen Brock, MD Brenda Seago
WEILL CORNELL MEDICAL	10 - Pat	Y - Madium	1 - VR CAVE	Gross	Voon Kong

1 - Large

3 - Medium

2 - Medium

3 - Medium

2 - Team

3 - Large

Stratus Center for Medical Simulation

Penn Rittenhouse Clinical Simulation

ExCEL Emory Center for Experiential

COLLEGE

Boston, MA

Center

Learning

Atlanta, GA

PENN MEDICINE

EMORY UNIVERSITY

MEDICAL CENTER

Philadelphia, PA

X - Bays

Multi-Purp.

6 - Bays

1 - Lab

(flex)

2 - Large

1 - Multi Purp



Gross Anat.Lab

Gross

Suite

Anat.Lab

1 - Skills

1 - OperLab

6 - Stations

1 - Wet Flex

FUTURE PEDAGOGY & PROGRAM DEVELOPMENT



Listening Learning

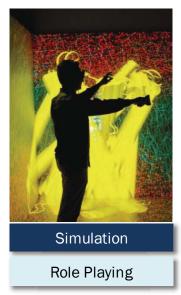
TECHNOLOGY-ENABLED ACTIVE LEARNING SPACES

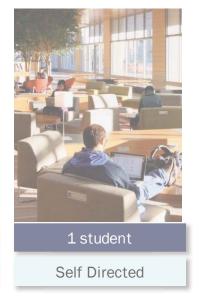








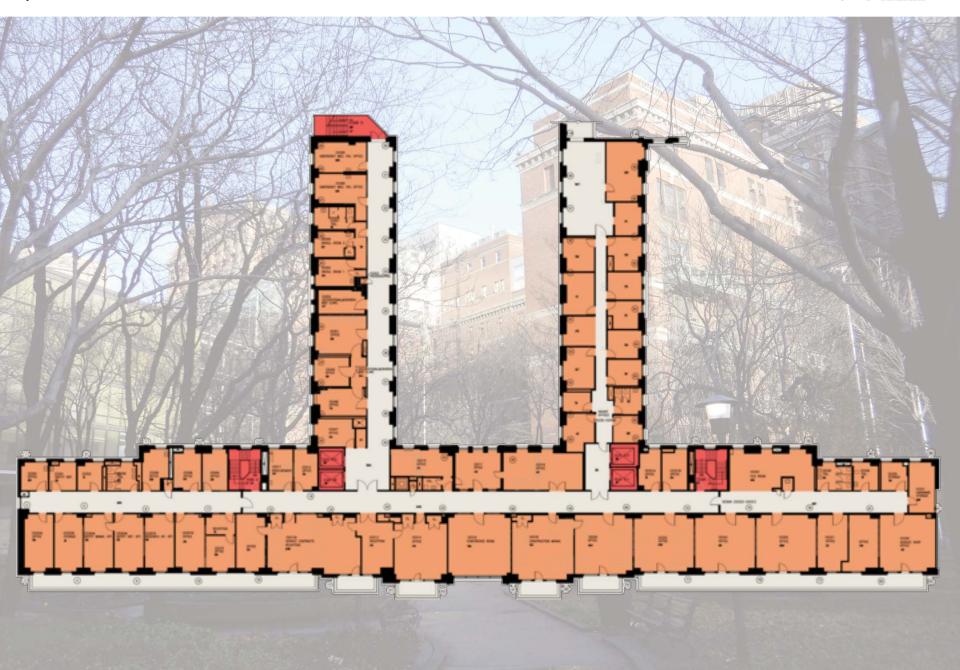




- Reduce Lecture Seating Time 12 min. Listening Attention Span
- No Front of the Room Multiple Problem Solving Presentation Locations
- Teamspot Collaboration Software

NYSIM - BELLEVUE 3RD FLOOR: EXISTING PLAN





EXISTING FACILITY















ALL THE OPTIONS: DESIGNING FOR GROWTH AND UTILIZATION



Adaptable Furniture



Skyfold Walls



Functional Transformation



- Turnover + Rotations
- Rooms on Edges
- Unsupervised Use
- Max Utilization
- Adaptable Environments
- Team Instruction
- Individual Record Capture
- Off Site Connectivity
- Remote Learning / Teaching

RESULTS: SIMULATION CENTER SOLUTION





Linear Approach



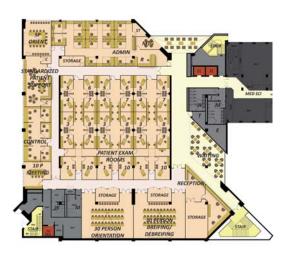
Concentric Approach



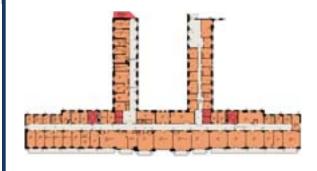
Radial Approach



Virginia Commonwealth University



University of Michigan



NY Simulation Center for Health Sciences

NYSIM - ZONED FLOOR PLAN



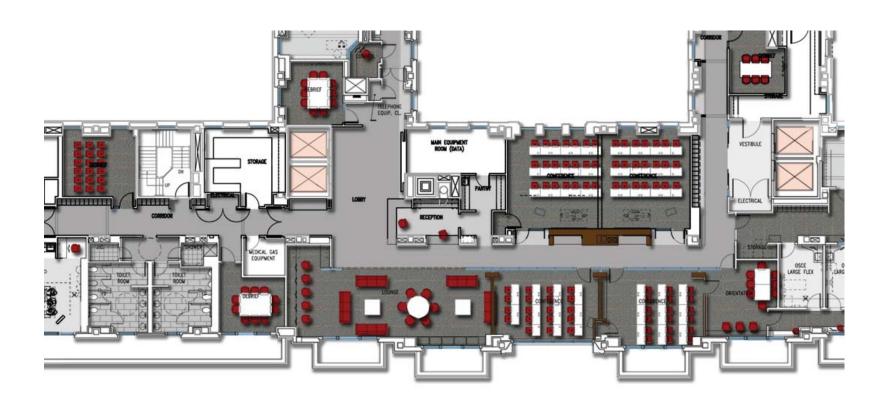


Simulation Suite

Shared Interaction Commons

OSCE Simulation Suite







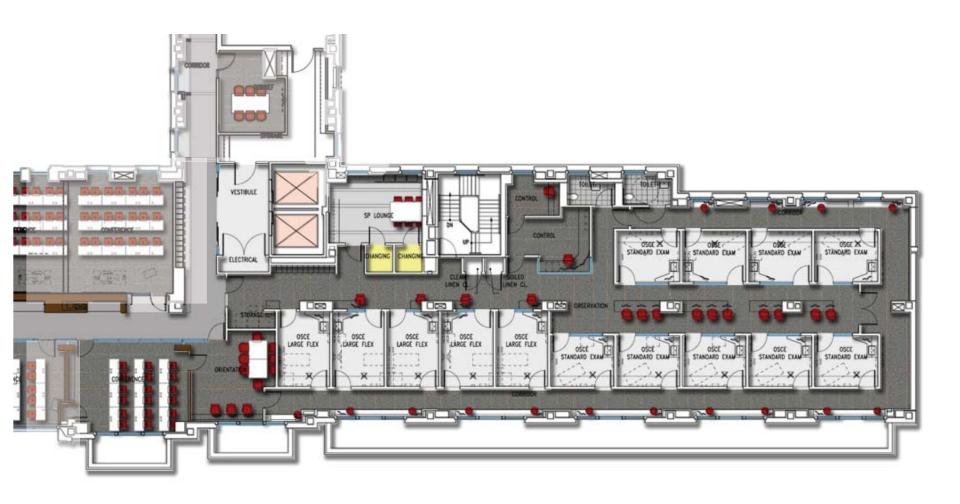






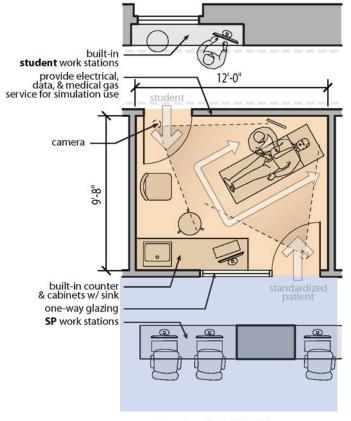
NYU/CUNY - OSCE CENTER



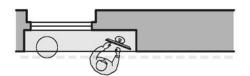


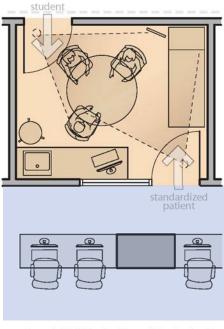
NYSIM- OSCE STANDARD EXAM











Social Work Sim/Debrief

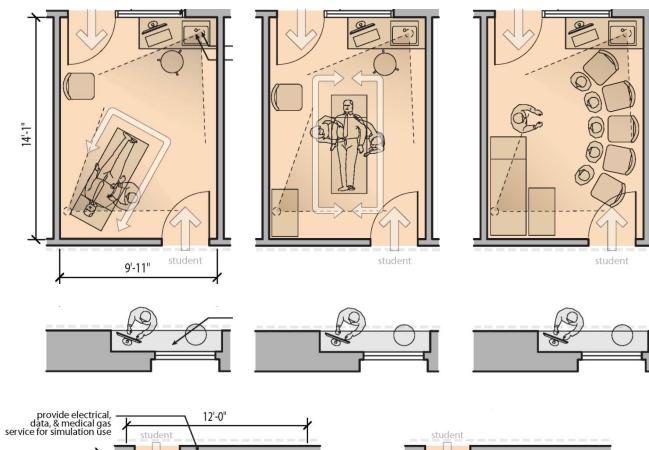






CLINICAL SKILLS: PATIENT EXAM ROOMS

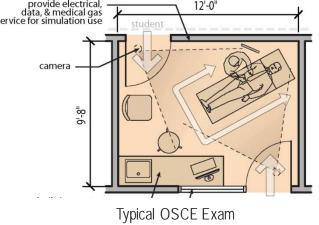














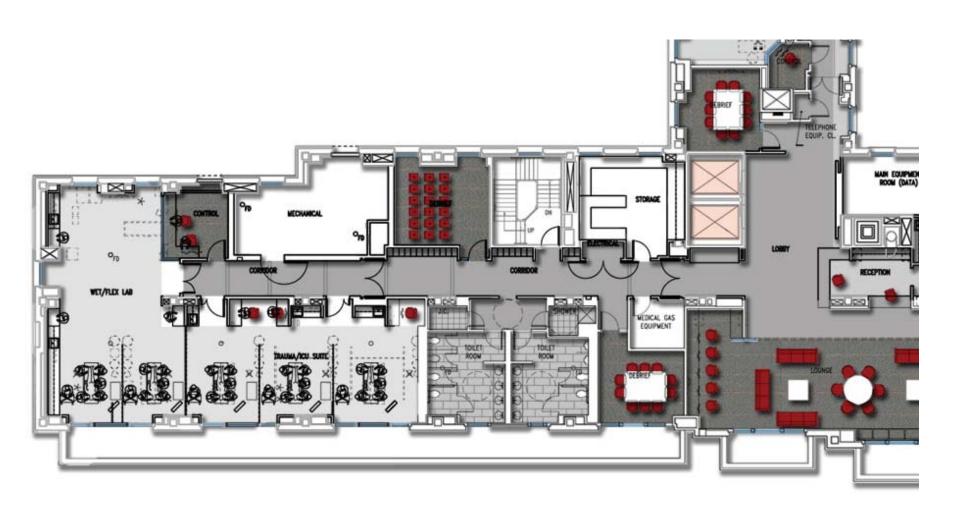
Social Work Debrief





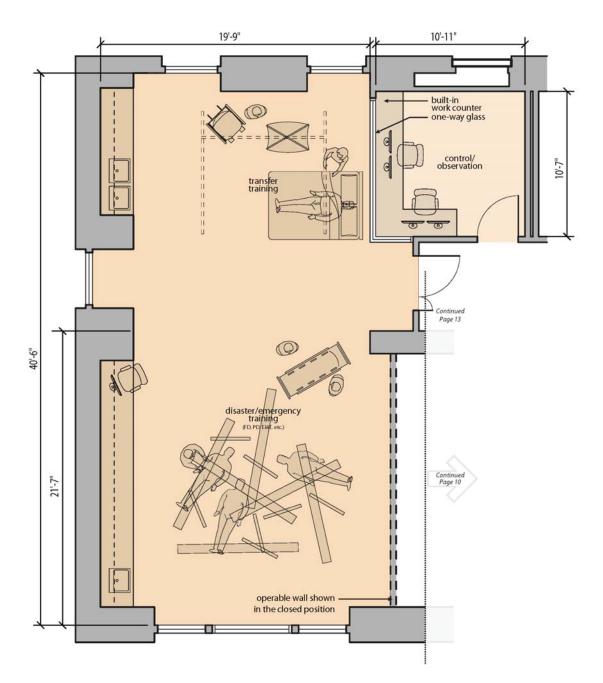




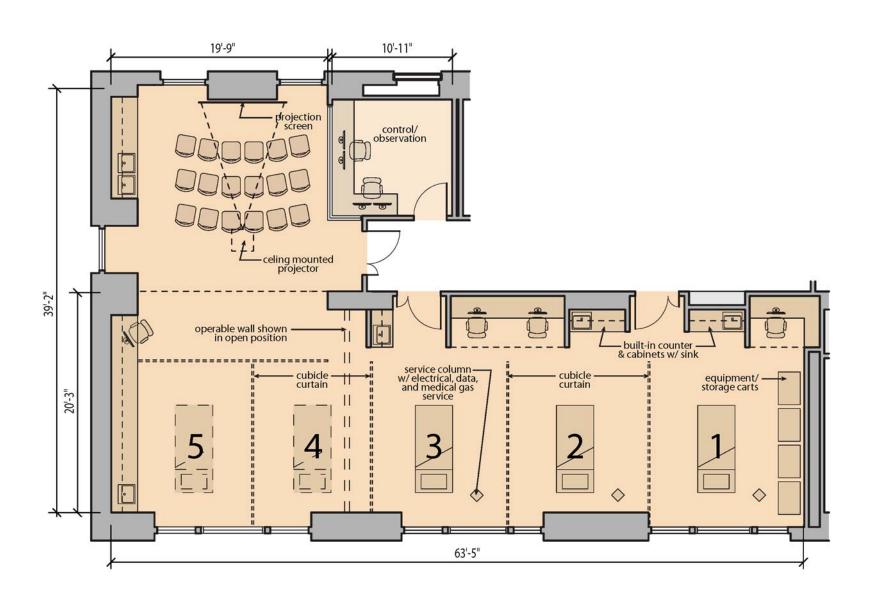


NYU/CUNY - WET SIMULATION FLEX LAB













NYU/CUNY - 3 BAY TRAUMA/ICU SUITE





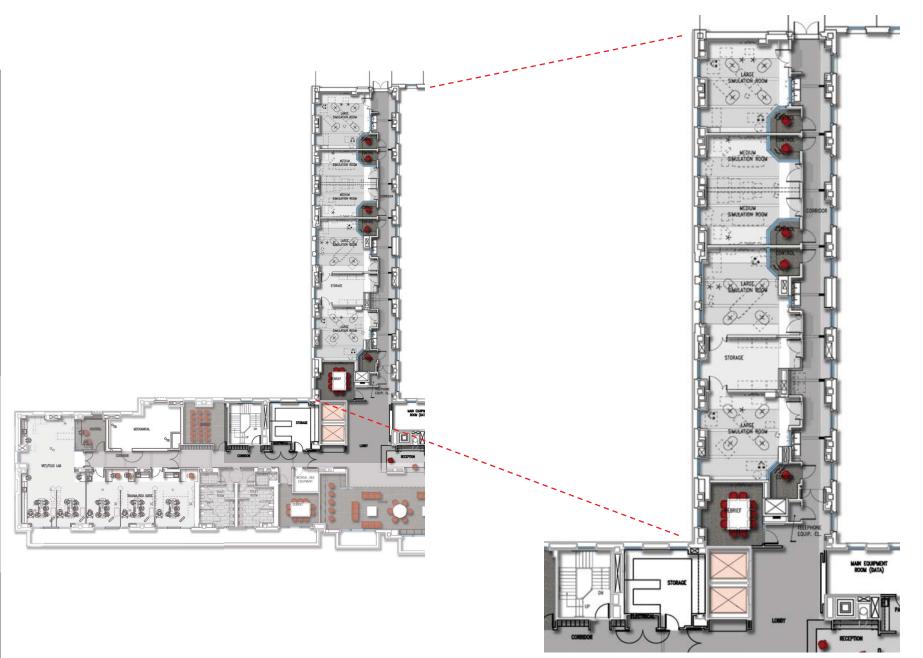
NYU/CUNY - 5 BAY TRAUMA/ICU SUITE



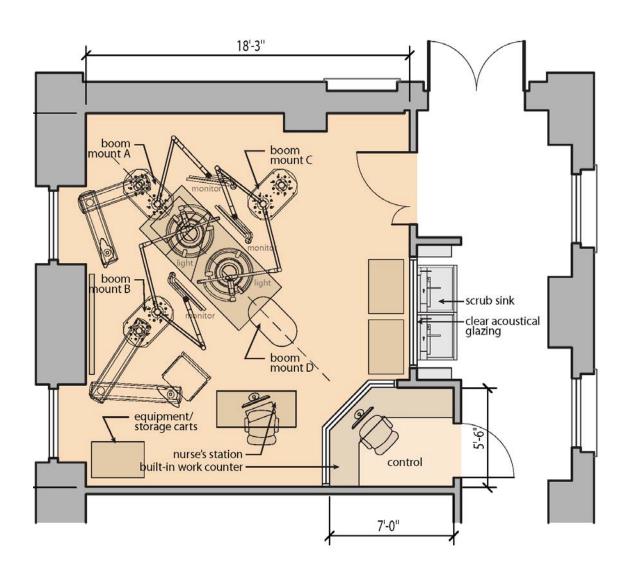


HIGH FIDELITY SIMULATION



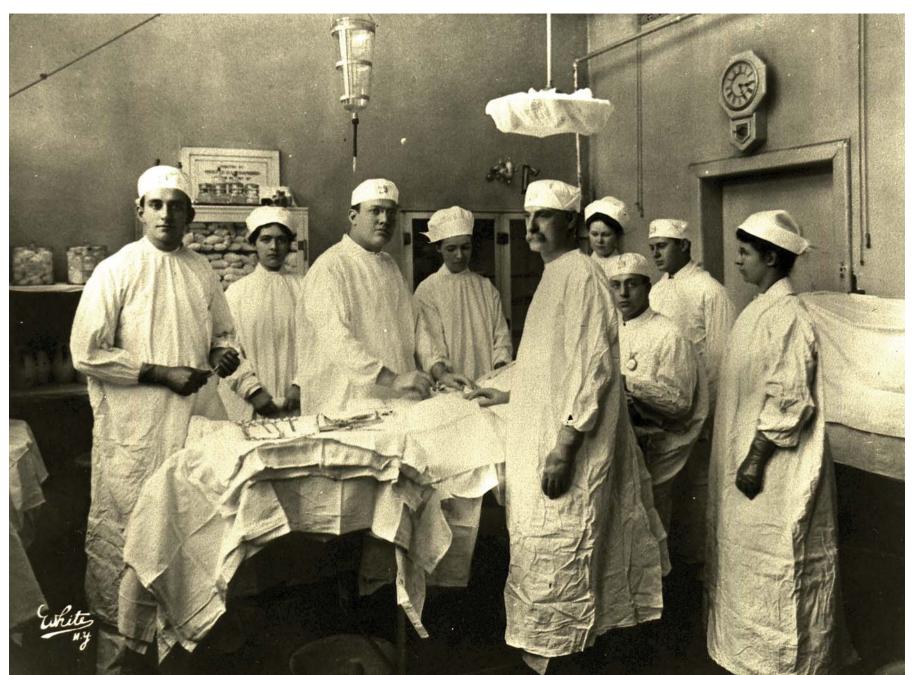






BELLEVUE POSSIBILITIES





HIGH FIDELITY SIMULATION





SIMULATION TECHNOLOGY DESIGN CONSIDERATIONS



- State of the art teaching space
- Flexibility
- First Priority Investment
- Meet Changing Medical Needs
- Environments
- Mannequins







Facility Cost Benchmarks



1						for the Health Sciences
PROJECT / LOCATION	# OF STUDENTS / SF	SIMULATION CENTER	CLINICAL SKILLS	FIT-UP\$/SF	STATUS	NEW OR RENOVATION
UNIVERSITY OF MARYLAND MEDICAL CENTER National Training Center Baltimore, MD	TBD / 12,000 SF	+	+	\$265	In Planning Complete 2013	New
JOHNS HOPKINS UNIVERSITY School of Medicine Baltimore, MD	120 / 10,000 SF (Phase 1) 10,000 SF (Phase 2)	+	+	\$204	Phase 1: 2009 Phase 2: 2012	Renovation
WEILL CORNELL MEDICAL COLLEGE Weill Greenberg Center New York, NY	100 / 15,000 SF	+	+	\$255	Completed 2007	New
VIRGINIA COMMONWEALTH UNIVERSITY School of Medicine Richmond, VA	200 / 20,000 SF		+	\$275	In Construction 2013	New
TEMPLE UNIVERSITY School of Medicine Philadelphia, PA	180 + 20 Grad / 15,000 SF	+	+	\$140	Complete 2009	New
NEW YORK UNIVERSITY / CUNY Langone Medical Center New York, NY	162 / 23,000 SF	+	+	\$360	Completed 2011	Renovation
UNIVERSITY OF NORTH CAROLINA School of Medicine Chapel Hill, NC	170 + 14 Grad / 23,000 SF	+		\$250	In Design 2013	New & Reno
HOWARD UNIVERSITY Washington, DC	115/7,000 SF	+	Elsewhere (5,000 SF)	\$250	In Construction 2012	Renovation
SAGINAW VALLEY STATE UNIVERSITY Crystal M. Lange Health & Human Services Center University Center, MI	120-150 / 12,800 SF	+		\$275	Complete 2010	New
UNIVERSITY OF ROCHESTER Rochester, NY	100 / 20,000 SF	+	+	\$285	In Design 2013	New & Reno
UNIVERSITY OF MARYLAND School of Nursing Baltimore, MD	160 BSA - RN, 240 - 14 PhD - 16 DWP / 25,000 SF	÷	+	\$275	Completed 2002	New

Average \$/SF

\$257 Cost in 2011 \$'s



NY Simulation Center for the Health Sciences - 23,000 gsf

Scope of Work	Project Costs	\$ / SqFt
Construction	\$ 7,400,000	\$321 / sf
Furniture	\$ 425,000	\$18 / sf
IT/Voice/Data	\$ 560,000	\$24 / sf
AV Equipment	\$2,750,000	\$119 / sf
Medical Equipment	\$1,800,000	\$78 / sf
Simulation Equipment	\$1,900,000	\$82 / sf
Simulation Software	\$500,000	\$21 / sf

EQUIPMENT REQUIREMENTS



MEDICAL = \$1.9 M





AUDIOVISUAL = \$2.75 M





MANAGEMENT CHALLENGES



- Working with two universities, multiple schools and departments
 - Development and operating agreements
 - Marketing materials, branding, press releases, etc.
 - Vetting and hiring new personnel
 - Approving budgets
 - Establishing reports to conform to needs of various stakeholders
 - Development of lines of communications with and among stakeholders
- Establishing pricing agreements with outside users
 - Costs of space and services
 - Pricing to attract those unaccustomed to outsourcing

KEYS TO SUCCESS



- Full support from CUNY and NYU administrations
- Support of a cadre of health care educators who recognized the need and utility of simulation in their curricula
- Secure funding for construction and operations



- Individuals involved in the planning, design, partnership remained in place as Executive Director and Managing Director of NYSIM
- Hiring of Associate Medical and Nursing Directors with experience in simulation education and program development

CURRENT FOCUS



- Training NYU and CUNY faculty in use of NYSIM
 - Faculty Development Workshops
 - Expanding the number, the quality and the breadth of programs
 - Monthly NYSIM Community Meetings
- Development of a strategic plan
 - Business opportunities with outside users
 - Research
 - Partnership with other simulation centers for program development
 - Branding
- Establishing systems operational efficiency

LESSONS LEARNED



- The partnership of the two universities provided opportunities that could not have been realized by either acting alone
- Having individuals leading the process who were familiar with their institutional culture, and who communicated candidly was a great asset in overcoming obstacles and moving the process forward
- Important to maintain respect for each others' decision making processes which will inevitably be different at each institution.
- Communication, Communication, Communication